

# Looped-In Campaign Phase II: Additional Offerings

Landmark College

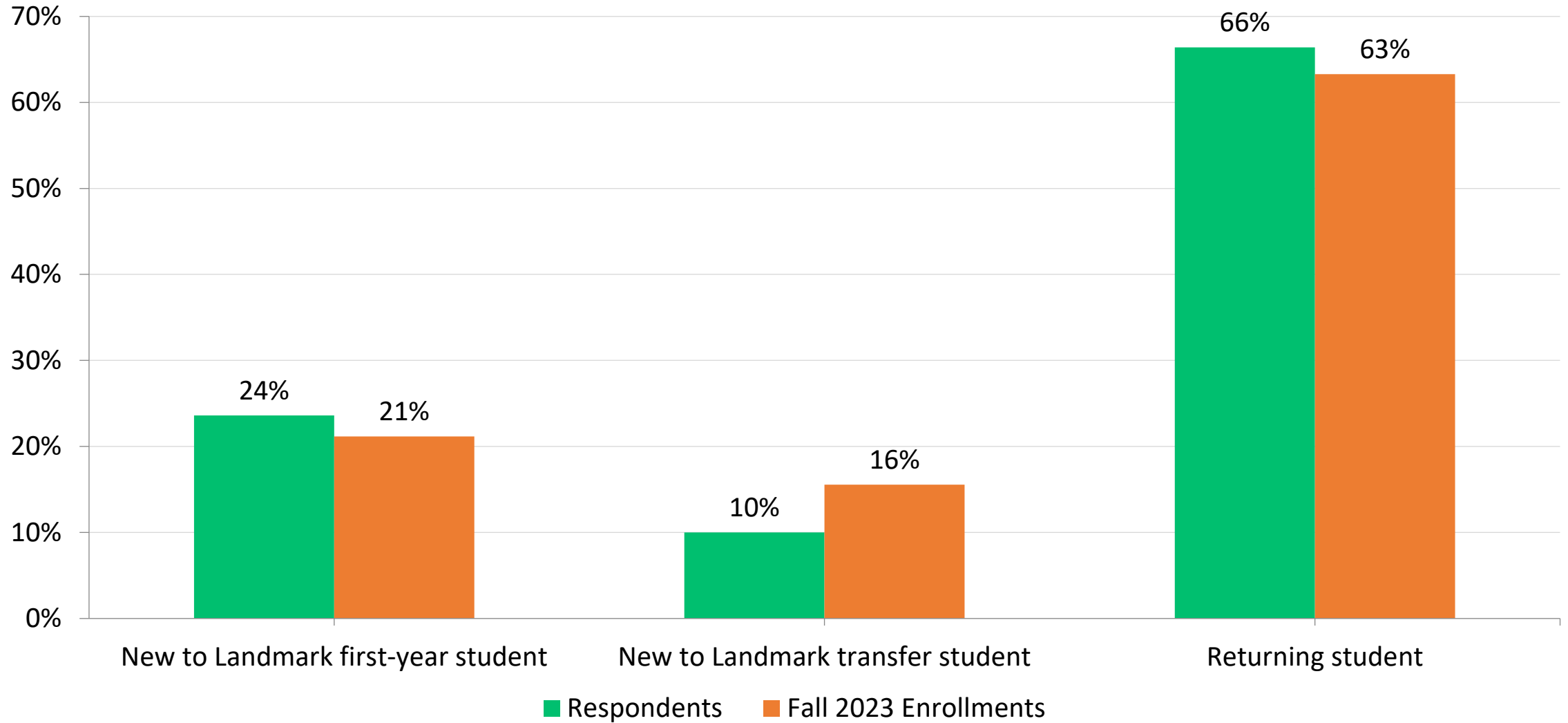
Office of Institutional Effectiveness

# Method

- The survey was administered through December 2023 and January 2024.
- 477 Students received invitations to respond via campus e-mail.
- Four e-mail reminders were interspersed at intervals thereafter.
- Posters with QR codes were displayed on sandwich boards on upper and lower campus.
- 250 students completed the survey ( $250/477 = 52.4\%$ )
- Results were compiled and are displayed graphically for questions 1 – 5 (closed response options).
- Open ended comments prompted by question 6 were entered into ChatGPT to organize into themes.

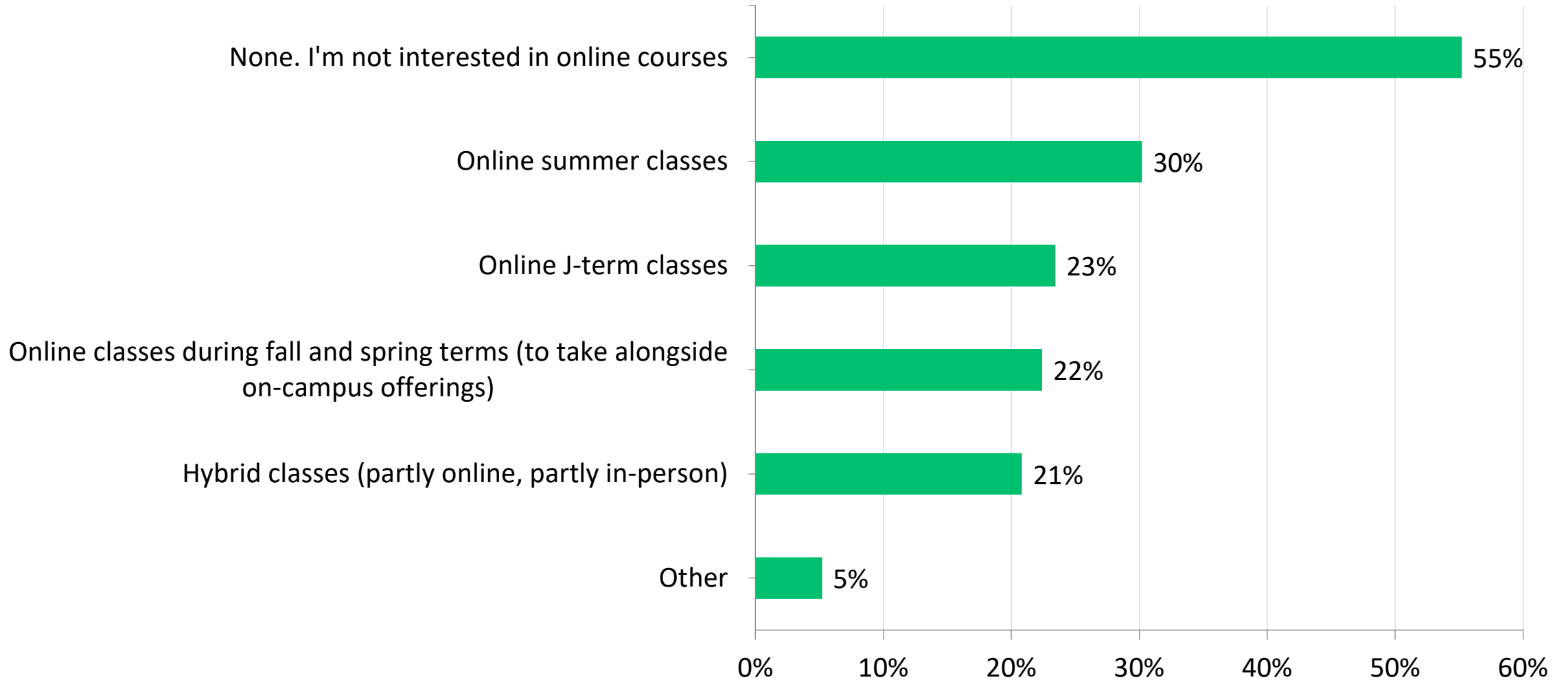
Q1: 250 responses (100%); 0 skipped

### Which of the following best describes you?



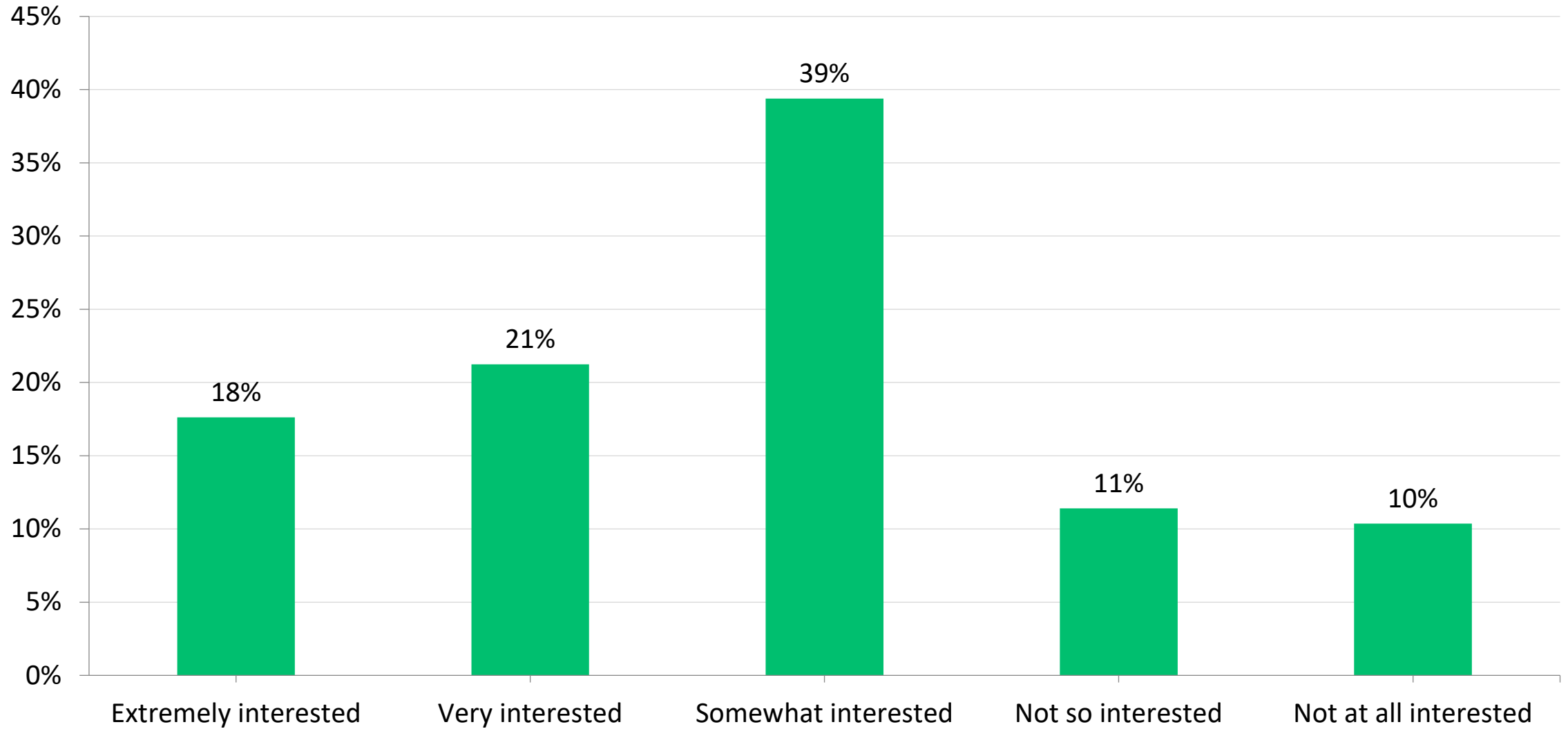
Q2: 192 responses (77%); 58 skipped

Adding online course options during the following sessions. Please check all that you might be interested in.



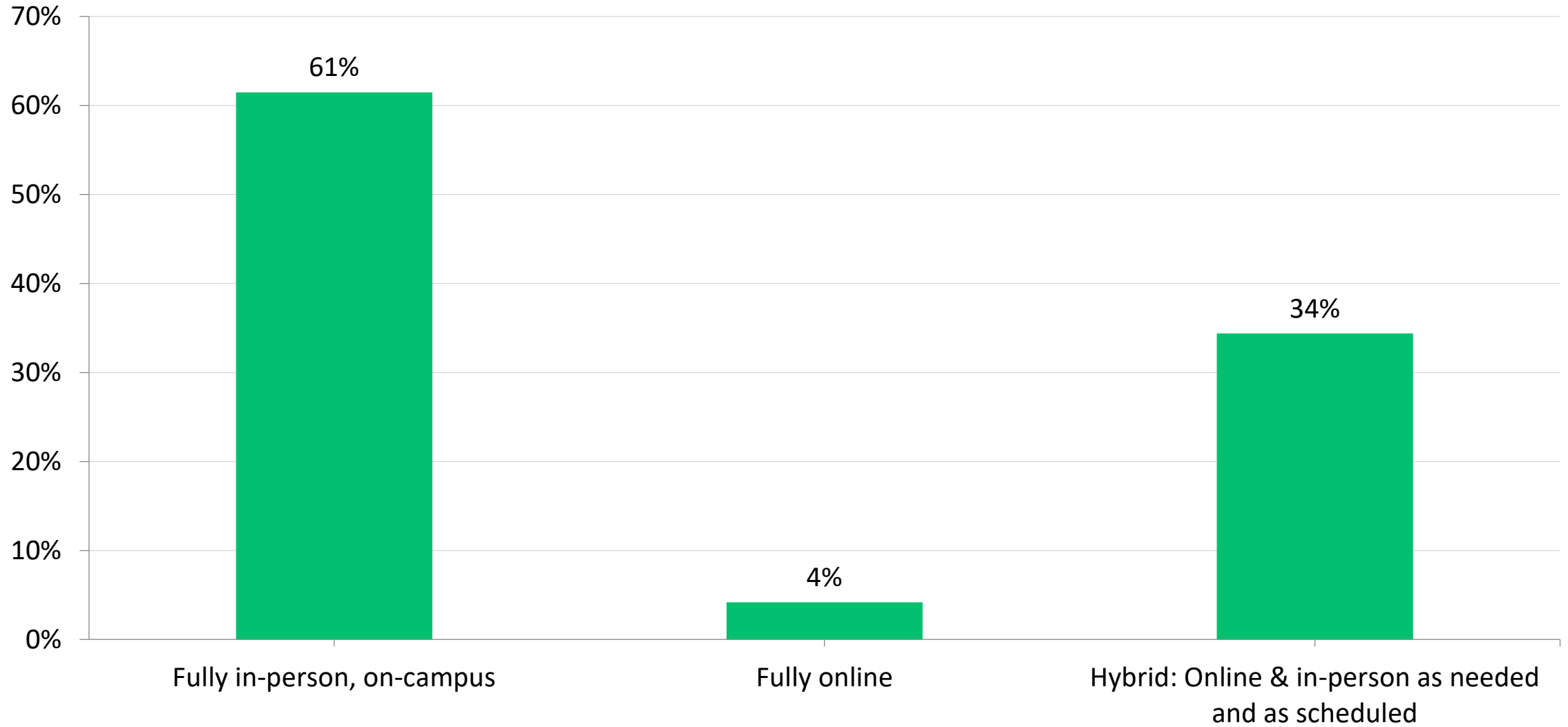
Q3: 193 responses (77%); 57 skipped

### Offering Microcredentials



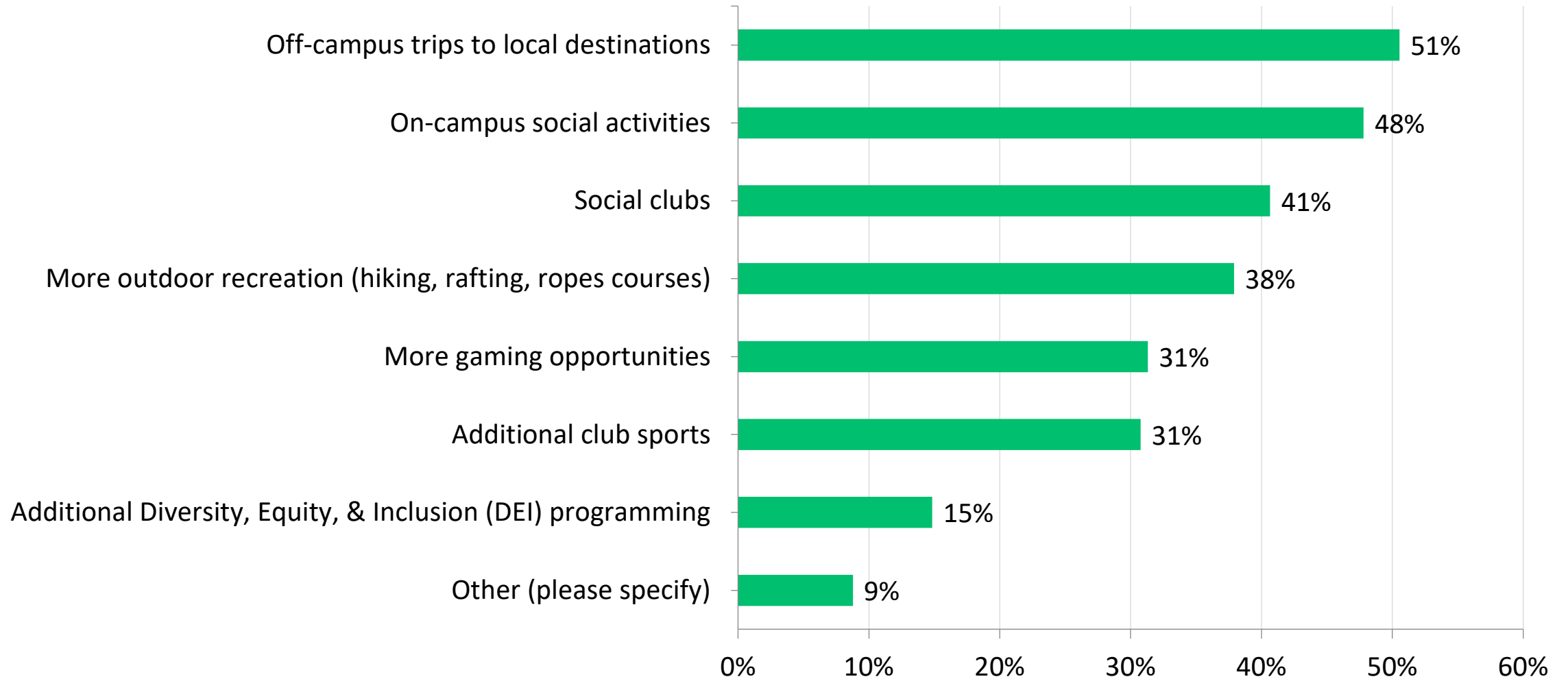
Q4: 192 responses (77%); 58 skipped

### How would you most like to engage with your academic advisor?



Q5: 182 responses (73%); 68 skipped

### What types of additional social activities and programs are of greatest interest to you?



Q6: 42 responses (29%); 143 skipped (p. 1 of 3)

ChatGPT classified into ten themes open-ended comments to the prompt, “Please share any additional academic or social programs and services that you would like to see added or strengthened at Landmark”.

**A. Academic Program Expansion:**

1. More options for online degrees, language courses, and science degrees.
2. Courses related to health sciences; credited courses transferable to other institutions.
3. Addition of science, technology, engineering, mathematics (STEM), fine arts, health science, culinary, sports medicine, and sports management programs.
4. Trade-based programs and opportunities.
5. Summer online classes for students falling behind on graduation schedules.
6. Courses leading towards minors or majors for working with animals and writing articles, stories, etc.

**B. Social and Recreational Activities:**

1. Rock climbing and other outdoor activities.
2. More art programs and spaces for creative expression.
3. Organized trips to amusement parks, museums, nature trails, horseback riding, etc.
4. Mindfulness-based activities like yoga.
5. On-campus events such as Mario Kart Night.
6. Off-campus recreational activities and group trips.
7. Board game nights, movie nights, cooking/baking clubs, and language courses.
8. More dogs joining the therapy dog program.
9. Increased access to shuttles for evening classes.
10. More group trips for diverse student populations.

**C. Career and Employment Readiness:**

1. Employment readiness experience.
2. Improvement in Career Connection services and pathways.
3. Integration of on-campus jobs in various majors.
4. More opportunities for career readiness and navigating workplace challenges.



Q6: 42 responses (29%); 143 skipped (p. 2 of 2)

**D. Dining and Wellness Services:**

1. Improvement in dining hall food quality and options.
2. On-campus wellness services such as massage therapy, chiropractic care, etc.
3. More variety in food options for people with allergies.
4. Implementation of wellness services to address anxiety, depression, PTSD, and chronic illness.

**E. International Student Support:**

1. Dedicated support for international students, including a coordinator.
2. More information and guidance for international students on academic and lifestyle transitions.

**F. Environmental Initiatives:**

1. Involvement of students and staff in making the campus environmentally friendly.
2. Implementation of recycling, reusable dishes, and reduced electricity consumption.

**G. Communication and Access to Resources:**

1. Improved communication and visibility of activities in cultural centers.
2. Better system and understanding of supporting off-campus students.
3. Increased awareness of DCAS offerings.
4. Access to events in cultural centers for all students, not just through word of mouth.

**H. Specific Course and Program Requests:**

1. Course on the Holocaust and other genocides.
2. More information about Native American cultures through art.

**I. Infrastructure and Facility Improvements:**

1. Repairs for the FAB building affected by black mold.
2. Standing desks for students.

**J. Miscellaneous:**

1. No specific recommendations or needs identified.
2. Requests for things already in place or existing clubs and activities.
3. Requests for maintaining existing social events and traditions.