

Landscape

For Alumni and Friends of Landmark College

Winter/Spring 2019

Learning in the Wild

Professor Andrew Stein's passion for protecting wildlife has far-reaching benefits for students and alumni.

Page 2

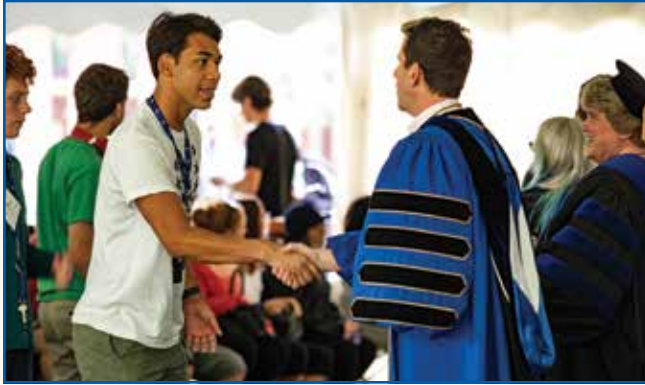
**Landmark College's
Annual Report**

Pages 24-33

In above photo, Prof. Andrew Stein monitors the health of a sedated lion as part of his Botswana research.



The College of Choice for
Students Who Learn Differently



Photos by Todd Miller and Lulu Lovering '09

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Note: Erica Loveland '18 contributed a story to this issue of Landscape. Erica earned her Associate of Arts in Liberal Studies in May 2018 and is now studying for her bachelor's degree.

Cover photo of Andrew Stein captured during a study abroad trip in Botswana. Back cover photo by Lulu Lovering '09.

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*Deceased, October 12, 2018

From the President's Desk



Photo by Todd Miller

“Early visionaries have provided continued support for our traditional model but also for efforts to reach students unable to come to campus.”

Landscape magazine provides a window through which our alumni, friends, and supporters can see what is happening at LC on and off campus. This issue also includes the College's Annual Report for our most recent fiscal year, 2017–18. In this “integrated” Annual Report you'll meet our Board of Trustees, find details on financials, and read about advancements in alumni engagement and support for College initiatives.

A thread and theme weaving through *Landscape* is that growth (however such is measured or manifested) occurs as a result of strong foundations put in place by prescient believers in the LC mission and in the fact that the College must find more ways to give deserving, neurodiverse learners access to our program. Therefore, it was heartening to have so many alumni—as well as founding faculty and staff—return to campus last fall to celebrate the pioneers of LC and participate in the dedication of the Jim and Carolyn Olivier Admissions Building, to honor LC's first president and first admissions director. (See pages 8–11.) These people literally built (sometimes with their hands!) the essential elements of a college that changes lives to this day. They were, in many ways, the mortar that built and kept this institution together in the early years. And additional evidence of their dedication to LC was shown during Homecoming weekend through a new endowed scholarship fund recognizing Jim and Carolyn's influence. The Olivier Scholarship was established by LC's earliest alumni and faculty, and the first scholarship has been awarded to an incoming student. (See page 30.)

The dynamic but firmly established foundation for our educational model has allowed us to intentionally grow outward-facing LC programs, such as our online dual enrollment program. Early visionaries like founding trustee Charles “Chuck” Strauch have provided continued support not only for our traditional on-

campus model but also for efforts that promise to diversify our revenue sources and reach students unable to come to campus. We think of the Strauchs' support every day, but lately when we do, we also think of the loss late last year when LC trustee and close friend to many of us, Nan Strauch, Chuck's beloved wife of 61 years, passed away. Chuck and Nan have been invaluable contributors to the College's growth over the past three and a half decades, and Nan's legacy lives on. (See page 25.)

The momentum created by such generosity and commitment can only be sustained through the continued support, financial and otherwise, of constituents like you. We have many opportunities for you to demonstrate your belief in our future: through our Annual Fund; to programs such as study abroad and experiential learning/internships; for LC's Online Initiative, and more. Furthermore, in the coming year the College will launch a comprehensive fundraising campaign. We are in the process of conducting a feasibility study that will identify the areas that members of the LC community (including friends and supporters) feel have highest priority.

Thank you for all that you do for Landmark College, our students, and our growing and diverse community. We will continue to find ways to reach and transform neurodiverse learners, and we will always remember our past as we set our sights forward.

With kind regards,

Dr. Peter Eden

President, Landmark College



Left: Andrew Stein checking the health of a lion in Botswana. At right: (top) study abroad students help with a rhinoceros; (center) student



Learning in the Wild

Dr. Andrew Stein's passion for protecting wildlife has far-reaching benefits for students and alumni.

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By Mark DiPietro

In his less than six years as a natural sciences professor at Landmark College, Dr. Andrew Stein has joined the ranks of faculty frequently singled out by students and alumni for the impact he's had on their education and careers.

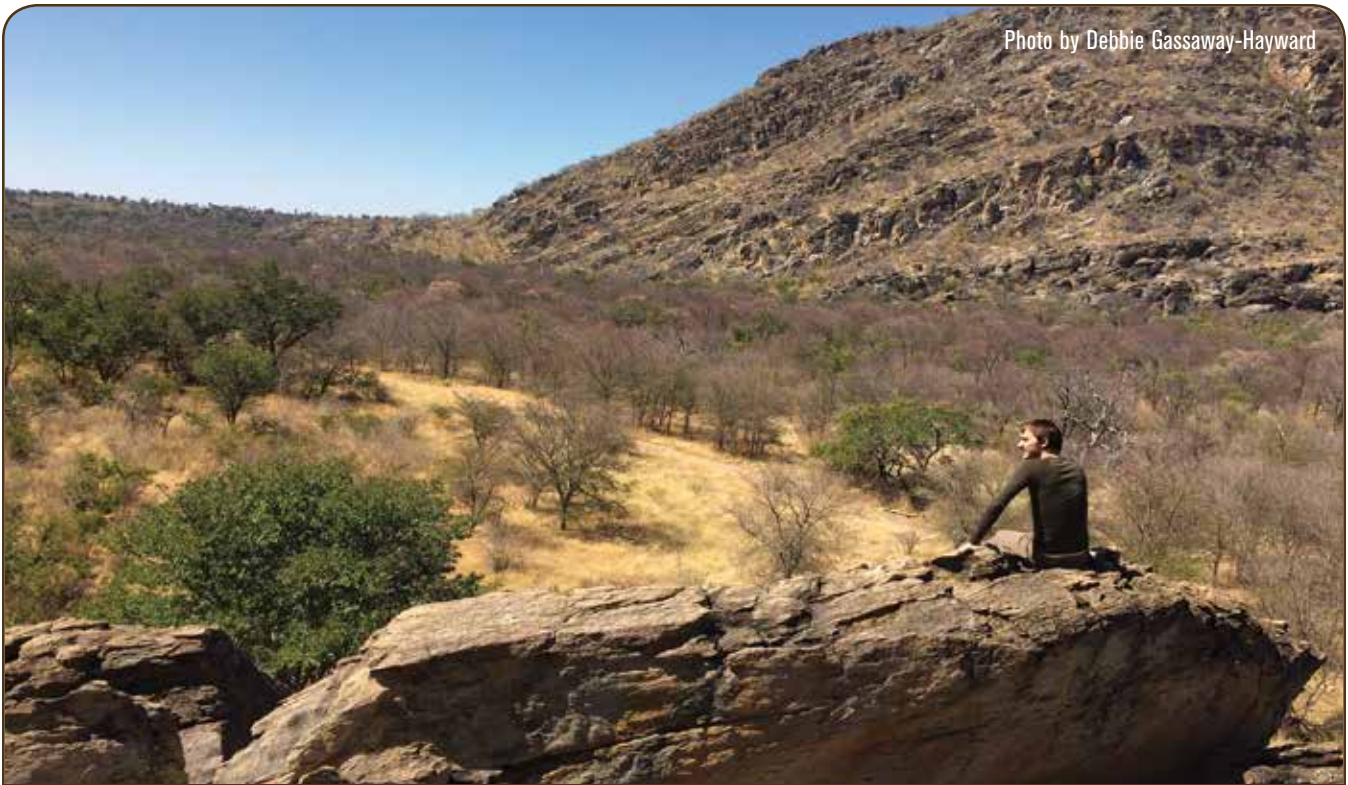
Through his own community-based conservation and wildlife research, the LC Botswana study abroad program he designed, and his professional affiliations with organizations such as National Geographic and the World Conservation Union, Stein has guided many LC students into scientific frontiers they might not have otherwise imagined.

And by his own admission, he's become a better teacher because LC's culture of universal design has prompted him to find innovative classroom techniques to reach all students.

It started for Stein in 2013, when he interviewed for a faculty position at LC after finishing post-doctoral research in Botswana. The College's reputation for experiential learning attracted Stein, and he was encouraged by the potential to expand LC's study abroad offerings.

"I was particularly excited to hear about the College's focus, because I had done study abroad in college and it completely changed my life," he says. As an undergraduate at Connecticut College, Stein majored in zoology and did a study abroad trip (through the School for Field Studies) focused on wildlife management in Kenya, where he saw his childhood fascination with exotic animals come to life. Joining the natural sciences faculty at LC would allow Stein to bring those same kinds of opportunities to LC students through his own research in Africa.

Photo by Debbie Gassaway-Hayward



Cael Hansen '18 found ways to apply his computer science studies to wildlife preservation during the 2017 study abroad trip to Botswana.

Stein was beginning a lion conservation project in Botswana's Okavango Delta in response to regional poisoning that was killing large populations of wildlife, including up to 50 percent of the lion population in a single year. At the same time, LC was in the process of strengthening its focus on the sciences, with a recently added associate degree in life sciences and a campaign to build what would become the Nicole Goodner MacFarlane Science, Technology & Innovation Center.

"There was a triangulation of events that brought all this together," Stein says. By summer 2016, he had designed LC's first study abroad program to Botswana, and served as academic director. Debbie Gassaway-Hayward, director of core advising at LC, was program director in Botswana.

One of the students on that trip was **Rob Lutz '16**, who was working toward an associate degree in business at LC. His interest in nature and the environment lured him to Botswana, and once he got there he

was enthralled. Rob accompanied a veterinarian to "tag" rhinoceroses — allowing researchers to monitor the animals and protect them from poaching — and interviewed local villagers about their relationship to wildlife. It was an immersion into African culture and ecology that opened Rob's eyes to new possibilities.

"When I first stepped foot on the ground in Botswana, I felt an overwhelming feeling of excitement and thirst for new knowledge," says Rob, who had never been outside the United States prior to the trip. "As a business student, I was at a disadvantage with foreign terminology relating to environmental conservation, but as the days progressed I had regular meetings with Prof. Stein, collecting as

much knowledge as I could from him. He has a way of reaching all students that caters to their learning styles."

So profound was Stein's influence that after earning his A.A. in Business Studies from LC in December 2016, Rob shifted his

"When I first stepped foot on the ground in Botswana, I felt an overwhelming feeling of excitement and thirst for new knowledge."

— Rob Lutz '16



Photo by Sam Calle '17

focus to biology and transferred to Paul Smith's College, where he graduated this past December with a B.S. in integrated studies, incorporating the topics of parks and conservation management, sustainable communities, and entrepreneurial business studies. His capstone project was a land management plan for the Adirondack Land Trust, and he is currently working at the Adirondack Park in New York.

Jenna Brendler '17 was another student on that first trip to Botswana. Late-night talks with Stein, against a backdrop of the sound of whooping hyenas, invigorated Jenna's interest in studying large carnivores.

"After the study abroad trip, I realized all the career opportunities in my field that are related to conservation, especially in developing areas," she says. "Large carnivores

are loved by people who don't live near them, but feared and hated by the people who have to deal with them every day."

After graduating LC with an associate degree in Life Sciences, Jenna transferred to the University of Montana, where she is studying wildlife biology. She is also Stein's field assistant in a wolf conservation project he began in Montana, part of the nonprofit CLAWS Conservancy he founded. (See related story about Jenna's work below.)

CLAWS—Communities Living Among Wildlife Sustainably—began in 2015 as an umbrella organization to bring together many of Stein's projects. "It's community focused because wildlife can only survive if people let them survive," he says. "That requires making decisions that are sustainable and holistic." CLAWS consists of several

Jenna Brendler '17 is on the Scent of Wolf Conservation in Montana

by Mark DiPietro

Dr. Andrew Stein might still be trying to get his wolf research off the ground in the northwestern United States if it weren't for **Jenna Brendler '17**. The project to set up scent markers and track wolf behavior faced many obstacles, including funding and the need for a reliable field assistant.

Enter Jenna, who was about to graduate from LC in spring 2017 with an Associate of Science in Life Sciences and had just decided to transfer to the University of Montana in Missoula. "I passed Dr. Stein in the hallway and asked, 'How's that wolf project coming?'" Jenna recalls. Stein started listing the challenges he was still facing and Jenna stopped him.

"Jenna told me, 'You can cross field assistant off the list,' and that lit a fire under me to get the wolf project started," Stein says. "My list of excuses was running out, and the challenges were getting fewer."

Meanwhile, a grant from Landmark College allowed Stein to purchase motion-sensor cameras to use in the field, and he identified collaborating facilities in Montana to help collect wolf scents. He also introduced Jenna to Dr. Diane Boyd, a well-known biologist for the state of Montana who has been referred to as "the Jane Goodall of wolves." The research project—one of several connected to Stein's nonprofit CLAWS Conservancy—was off and running.

"I knew I wanted to do field research, and during study abroad in Botswana, I got interested in hyenas," Jenna says. "While wolves and hyenas are very different, they also have quite a few similarities."

Jenna is also keenly interested in human-wildlife conflict, a thread that connects the wolf research with many of Stein's other projects. She's also minoring in linguistics—at first glance, far afield from her biology degree. But when Jenna starts to talk about her fascination with bio-acoustics (sounds made by animals), the connection is clear. "My faculty mentor works in bio-acoustics, and it could be very interesting to look at wolves' howls, hyena sounds, and bird calls."

In January, Jenna attended a National Geographic-sponsored conference, "Living with Wildlife," where Stein was an invited speaker. The gathering of conservationists, ranchers, and researchers was a chance for Jenna to network with some of Stein's far-reaching connections. 🐾





To learn more about Prof. Stein's nonprofit CLAWS Conservancy, visit www.clawsconservancy.org.

To watch Prof. Stein's 2014 Academic Speaker Series presentation, visit landmark.edu/stein.

programs, including lion conservation, called "Pride in Our Prides"; Stein's Montana wolves project, "Scent of a Wolf"; and "Leopards Without Borders," a global effort to mitigate the vulnerability of leopards, one of the less-studied big cats.

The common thread running through all of Stein's projects is human-carnivore conflict. "Once you begin working in conservation, you realize that studying wildlife is only one small part of it. Most of our resources go toward working with people. If you leave the wildlife alone, they take care of themselves: they feed themselves, they breed, they do what their instincts tell them to do. The problems come when people start persecuting wildlife."

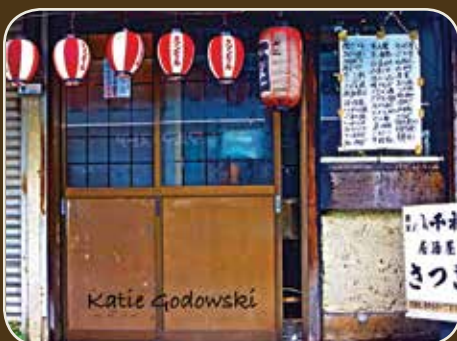
Closer to home, Stein teaches a field ecology course at LC that includes wildlife surveys right in Putney. Some of the findings have been incorporated in Vermont state wildlife

management plans. And for all the impact he has had on his students, Stein says the overall LC culture has made him more nimble and effective as a classroom instructor.

"When I go into a class, I have three or four potential activities planned, and depending on how that class is going and what the students need to learn best, I'll make a decision in that moment about what we're going to do next. But I've got to be prepared to do all of them before I even walk in." Stein credits his faculty colleagues, who routinely share their experiences and classroom innovations with each other, for fostering his own sense of inventiveness.

"I enjoy teaching a lot more now. Preparing slides and leaving time for questions—that's not fun. When I have to come up with a game or a role play or an art project, that means I have to think creatively and get invested. You can't be on autopilot." 🐾

Summer 2019 Study Abroad Offerings



Japan
May 25–June 15

Ireland
June 15–July 6

Scotland
July 6–27

Botswana
July 27–August 17



Abigail Littlefield Steps Down after 30 Years at LC

by Mark DiPietro

Professor Abigail Littlefield can look back on 30 years of teaching and see her impact in a variety of areas, among them LC's therapy dog program.

Littlefield, who stepped down in December, piloted the program eight years ago when she brought her dogs to campus a few evenings per week, drawing more than 100 students each time. Mr. Wells, her black Labrador retriever, became the College's first therapy dog, and this past fall the program expanded to include several other dogs. (See photo spread, page 12.)

A former chair of LC's natural sciences department, Littlefield helped develop the College's Associate of Science in Life Sciences in 2012, and she was

instrumental in planning the Nicole Goodner MacFarlane Science, Technology & Innovation Center, which opened in 2015.

Like many of LC's pioneers, Littlefield wore many hats when she joined the College in 1988. "I was a tutor when I was hired, and by the end of the year I was running outdoor programs." She oversaw development of the College's

ropes course and helped establish trails in the woods around campus.

"I was hired because I was a 'successful dyslexic' — in other words, I'd gotten through college." Littlefield immediately clicked with the students she was tutoring.

Her love of science notwithstanding, Littlefield initially failed freshman biology before earning a bachelor's degree in human ecology from College of the Atlantic in Maine and, later, two master's degrees.

"Many of our students had a bad experience with science," she says. "For me, science got me through because I

could go out and see it and know I was doing it, just by doing laundry or making breakfast." Littlefield brought that tactile approach to LC.

Nicole Goodner MacFarlane

'98, one of Littlefield's biology students and the namesake of the College's STEM building, recalls

that Littlefield's teaching helped her through what was not one of her strongest subjects. "Her overall sense of humor and personality were captivating, especially in a class that was difficult for me," MacFarlane says. "She and I have become friends over the last few years, and I feel so lucky to have someone with her character, passion, and genuine kindness in my life." ✨

"Having struggled in high school and college myself, I have empathy and a history of failure that connects me to students," says Littlefield.

Photo by FJ Gaylor



Prof. Abigail Littlefield with students in the MacFarlane Science, Technology & Innovation Center.



Photos by Todd Miller

O.PIONEERS!

By Jim and Carolyn Olivier

More than 75 alumni and former faculty and staff return to honor LC's first president and first admissions director.

On the morning we made our initial visit, in March 1984, to the campus of what would become Landmark College, the first warm day of early spring was quickly melting the previous week's substantial snowfall.

We had gotten a massive ring of keys and determined which one fit the doors of the first large, flat-roofed, white-painted brick building on the lower level of campus of the former Windham College. As we fumbled with the lock, we noticed a rushing, splashing noise coming from inside. Opening

the door to the entrance hall, we discovered a picturesque waterfall cascading down the steps from the second floor and disappearing in an echoing gush into the dark basement below. The basement of that building, like others on campus, was coated with a six-inch layer of ice.

We had known that the campus had been unoccupied and unmaintained for seven years, but until that moment we didn't understand fully what we had gotten ourselves into. It seemed then (and a number of times thereafter) that our decision to take on the task of renovating the campus and creating an innovative college for students with learning differences was the kind of move that people in their early 30s (like we were) sometimes are foolish enough to make.

Jim and Carolyn Olivier, LC's first president and first admissions director, respectively, were honored at Homecoming on September 29, 2018, when the Admissions Building was renamed for them.





Jim and Carolyn Olivier are welcomed by Theodora van Roijen '00, vice chair of the Alumni Advisory Board, and Brett Himsworth '90, a member of the Board of Trustees.

Thankfully, we were able to find extraordinary people to solve the problems we confronted. They replaced the roofs, refinished every surface of the buildings inside and out, and brought the electrical, water, and wastewater systems back to life. Most importantly, they developed innovative academic and residential programs unique in higher education; hired and trained the staff; raised the necessary funds; restocked the library; carefully assessed students' individual learning needs; and, of course, taught them.

Last year, the College decided to name the Admissions Building for us. We were initially hesitant: we knew how many dedicated people were responsible for the College's development and deserved recognition. We wanted to celebrate their contributions. With the leadership of founding student **Kristin Pieracci Killin '87** and former Academic Dean Jim Baucom, a team designed a celebration to recognize all the LC "pioneers."

Following a wonderful ceremony at the building highlighted by speeches by Kristin and Jim, Carolyn and I hosted a gathering at our home for everyone involved in the earliest years of the College. More than 75 attended, coming from across the country. After getting over the initial shock of discovering that no one present (except one former student) was under 50 years old, we enjoyed a wonderful reunion with people who had shared an experience none of us will ever forget. Unsurprisingly, the



Dorothy "Dotti" Osterholt, a founding faculty member who is currently an associate professor at LC.



Megan Purcell '99 and her husband, Bryan Marsh, with longtime Resident Dean John Wood.



Early LC staff who returned to campus for Homecoming included, from left: Mark Richard, Ron Marr, April Landale, Roxie Bratton, and Jim Grout.

group today, just as it was 30-plus years ago, is made up of creative, energetic, intelligent, idealistic, hard-working people. The former students told of their personal and professional successes and challenges over the years, and looked back on their Landmark College experience as a critical turning point in their lives. Many of the faculty and staff have remained in the field of education, whether at the College or elsewhere in administrative, teaching, or support roles across the country, bringing their special LC experience to their new endeavors.

The opportunity to celebrate with these extraordinary people was an incomparable gift to us. We send our thanks to President Peter Eden and to everyone whose thoughtful dedication make Landmark College the place it has been, continues to be, and will be in the future. 🐦

Make a gift to the Jim and Carolyn Olivier Endowed Scholarship Fund.

Visit landmark.edu/give



Scott Landale and Mark Richard, former staff.



Armos Velney '08.



Professor Jim Baucom led a gathering of founding faculty and LC alumni.

Dog Days!



Christopher Long '18 with Mr. Wells and Professor Abigail Littlefield.



Winston and Athletic Director Kari Post (center) with students Andy Trevino '18 and Trey Stevens.



Jessie-Anne and Ellen Wood, resident dean.



In 2018, LC expanded its therapy dog program. Mr. Wells became the College's first therapy dog in 2011, thanks to his "human," recently retired Professor Abigail Littlefield. (See related story, page 7.) A few years later, Snickers joined him. This past fall, the College added four additional pups to the therapy dog program, which helps students reduce anxiety, ease depression, and facilitate social interaction. Our canines hold office hours, attend classes, and hold "PuppyPalooza" sessions during finals week.

Photos by Todd Miller

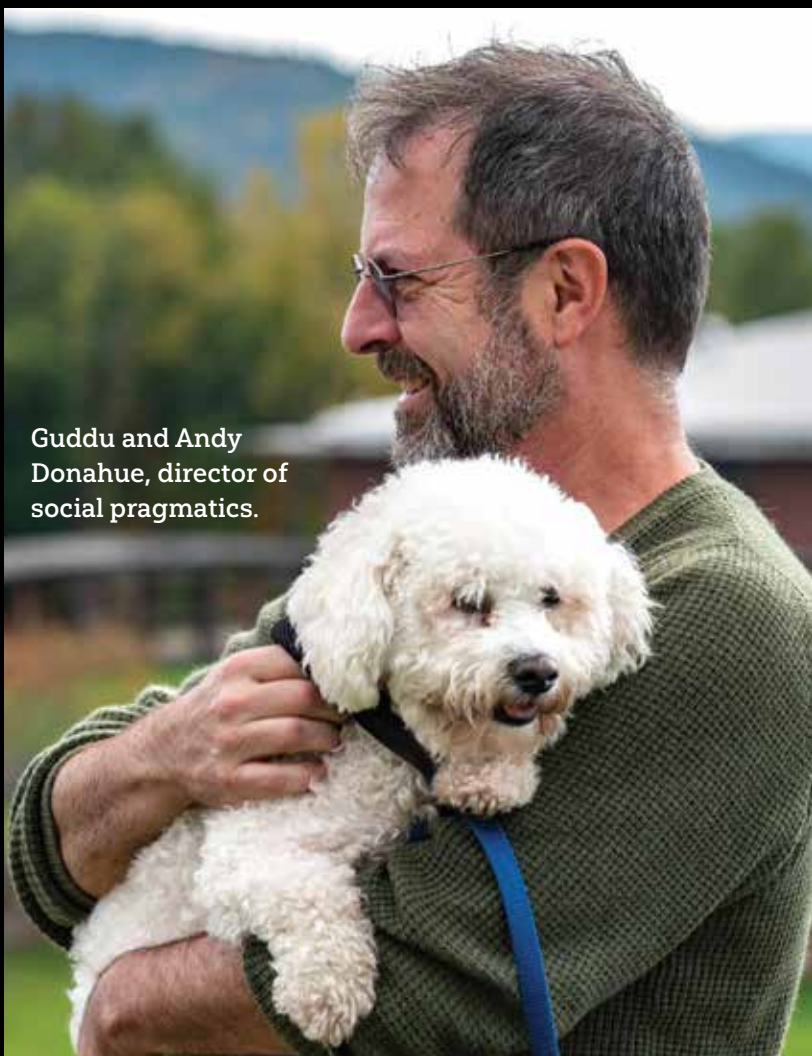
Students Liam Miller and Matt Houston with Poppy and Sallie Banta, assistant director of social pragmatics.



Snickers with Kathy Burris, research services librarian.



Guddu and Andy Donahue, director of social pragmatics.



Students Jessup Straus and Martha Meigs '18 with Snickers.



Athletics & Recreation

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Top photo: Students Silas Batiste, Eric Ellman, Ethan Cohen, Mark Broomer '18, Ethan Cheydleur, and Jack Belinski (obscured by water) with Athletic Director Kari Post and guide on a rafting trip in Massachusetts last fall.

Bottom photo: LC Sharks playing a home game at Charles Drake Field. LC players left to right: Gunner Anderson-Keener, Brendan Lemieux, and Bobby Christopher '18.

Photo by Josh Ascani



Top photo: Students on a fall hike with Josh Ascani, assistant director of recreation and outdoor programs. From left to right: Micah Sherman-Raz, Christopher Ogle, Grant Svarre '18, Jack Belinski, Jenna Pavucek '18, Martha Meigs '18, and Ascani.

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Center photo: Finn's Fun Run, during Homecoming 2018. Jared Law and Gil Borenstein, center, are current cross-country team members.



Photo by Todd Miller

Bottom photo: Students versus faculty/staff basketball game last October. From left: Jenna Farned; Athletic Director Kari Post; Prof. Susan Frishberg; Jenny Beller '17; Academic Advisor Denise Manning Higgins; Lyla Kelley; and Sallie Banta '10, assistant director of social pragmatic services.



Photo by Todd Miller

Photo by Valerie Cox



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Marc Thurman '18 joins LC staff as coordinator of diversity center

Marc Thurman '18 has joined the LC staff as its new coordinator for the Center for Diversity and Inclusion. Dean of Students Kelly O'Ryan announced Marc's hiring in December, shortly after Marc was awarded his B.A. in Liberal Studies.

"We saw a marked increase in engagement and innovation coming from the Center for Diversity and Inclusion, which comprises the Rise Up Center, the Center for Women and Gender, and the Stonewall Center," said O'Ryan. "Marc was

instrumental in the creation of the centers and in elevating student needs on campus."

Marc, a New Jersey native, earned his associate degree from LC in 2016 and stayed on for his B.A. In his new role, his primary duties will include organizing and promoting activities, discussions, and events; chairing a new student committee focused on diversity; and designing and facilitating a student leadership conference this spring. 🐦

New summer program in Denver, July 20 to August 3

A partnership with Johnson & Wales University has created Landmark College's newest short-term program, which will begin this summer at JWU's campus in Denver, Colorado. The Preparing Students for College Success Program for college-capable high school juniors and seniors will help them transition to life as independent college students. Parents will also have an opportunity to participate in a weekend workshop to give them a better understanding of their student's needs regarding college transition.

"JWU was one of the first universities to build a curriculum around hands-on learning, and we see the value of an experiential education," said Dr. Richard Wiscott, president of Johnson & Wales University's Denver Campus. "We are thrilled to partner with Landmark College because they also appreciate a unique and transformative learning approach."

The two-week program runs July 20 to August 3. The optional parent workshop takes place July 20–21. Learn more about the new Denver program, or any of LC's short-term summer options, by visiting landmark.edu/summer.





Photo by Mark DiPietro

A day-long event promoting neurodiversity at work brought executives from JPMorganChase and EY (formerly Ernst & Young) to campus on October 10 to learn more about LC and interview students (including Bobby Christopher '18, seen interviewing with James Mahoney of JPMorganChase). Organized by LC's Office of Career Connections, the day culminated in a panel discussion about corporate efforts to recognize the strengths of neurodivergent individuals.

LC's Center for Neurodiversity held an October 17 screening of the documentary *Normal Isn't Real: Succeeding with Learning Disabilities and ADHD*, followed by a panel discussion featuring (pictured, from left) Professor and Center for Neurodiversity Director Solvegi Shmulsky (who moderated the discussion); student Anaïs Sidonia; Professor Kim Coleman; student Max Cornell; and filmmaker Kryss Kornmeier.



Photo by Todd Miller

Photos by Todd Miller



A Gliding Artform

Jean Cherouny '87 demonstrated her rollerblading painting style during the annual Summer Institute hosted by the Landmark College Institute for Research and Training last June. Jean also presented a session called "A Gliding Artform" during the Summer Institute. She was the 2018 recipient of the Alumni Service Award, and she is the current resident artist in the MacFarlane Science, Technology & Innovation Center.



LC Meets Bill Gates on the Edge of Innovation

Dr. Manju Banerjee, LC's vice president for educational research and innovation, was invited to present to the Gates Foundation, the Chan Zuckerberg Initiative, and other philanthropic organizations on January 10, 2019, in Seattle, Washington. Microsoft founder Bill Gates (pictured with Banerjee) was in attendance to learn about current innovations and trends in education and medicine. Banerjee, one of six invited experts, spoke about LC's system-wide model of executive function support for neurodiverse learners.

Former Governor Shumlin kicks off LC Academic Speaker Series

The 2018–19 Academic Speaker Series opened with former Vermont governor, founding LC trustee, and current visiting lecturer Peter Shumlin, on October 2. The series continued with talks by cartoonist James Sturm and sociologist Linus Owens. This spring's speakers are:

- Rusty DeWees, *A Journey from Pumping Gas to Hollywood*, February 12
- Marcos Del Hierro, *The Use of Hip-Hop Rhetoric to Combat the Criminalization of Black, Brown, and Red Youth*, March 5
- Dr. Tamara Stenn, LC assistant professor of professional studies, *A Robin Hood Story with a Surprise Ending*, April 9



All events begin at 7 p.m. in the Brooks M. O'Brien Auditorium of the East Academic Building.

Enjoy previous speaker presentations at landmark.edu/SpeakerSeries

Alexandra Dilger, 1997–2018

Alexandra Marie Dilger, a student in her second semester at Landmark College, passed away unexpectedly on November 7, 2018. She had been thriving at LC and was in the process of choosing classes for her next semester. She also planned to attend LC's study abroad program in Botswana in the summer of 2019.

The LC community banded together after Alexandra's untimely passing. Students decorated her door with memorial messages — one sample is below — and the graduating class of December 2018 raised nearly \$2,500 for scholarship support in Alexandra's memory. Donations in Alexandra's memory can be made at landmark.edu/give.



Gone, but Never Forgotten
I miss you already, Alex
♥ EMILY KING

Helping Those with LD Find Healthy Outcomes

Blain Namm '00 has a goal to help others with LD navigate health and educational systems.

By Chris Lenois

Blain Namm '00 is one of LC's most engaged alumni.

He has attended the College's fundraising galas in New York City—a short trip to midtown Manhattan for the native New Yorker, and a perfect opportunity to stay connected with former classmates and faculty, whom he still considers among his closest friends.

"At Landmark, I found a place where I felt embraced for all aspects of who I am as a person. It is an amazing school that will always hold a special place in my heart," says Blain.

Much of Blain's career path has been focused on getting other people to have a similarly holistic outlook about themselves and their lives. A licensed master social worker and a certified alcohol and substance abuse counselor, Blain recently founded Behavioral Health Navigation (BHN), a consulting service that helps individuals and families secure the best treatment for specific challenges related to addiction, mental health, and learning differences.

"I was inspired based on both my personal and professional experiences, and I am passionate about helping my clients navigate a behavioral health system that is complex and at times overwhelming,

with the goal of providing them the same feeling of guidance and support that I felt when I was at Landmark," Blain says.

Even though Blain's educational experience included spending his elementary school years at Manhattan's Churchill School, which is dedicated to serving students with learning differences, he credits Landmark College for showing him he could embrace his learning style and advocate for what he needed to grow as a student. While assistive technologies and the extra attention afforded by small classes were crucial, the most useful tool was recognition of his own limitations. "I learned the value of asking for help," Blain says. "As I was learning how to learn, having cheerleaders and support systems made challenges easier to overcome."

Blain drew on those lessons frequently while getting his bachelor's in psychology at Connecticut College and his master's in social work at Columbia University. Not surprisingly, he learned the professional world can be just as unaccommodating—which is why he founded BHN, and why he says he is heartened by the career development programs LC has implemented.

"Landmark gave me the knowledge and confidence to do this, and to not give up when faced with obstacles," Blain says. "That is why it's important for current students to understand how to navigate the world, have internships and work experience, and then find their way in the workforce with whatever challenges they face." 🦋

Photo by Suzanne Sutcliffe Photography



Blain Namm '00 with Academic Advisor Denise Manning Higgins at LC's 2014 "Uncut Diamonds" Gala Fundraiser in New York City.



Have a story to share?

Tell us at landmark.edu/alumni/alumni-update, where you can update your alumni information.

LC's Utility Player

Dan Hodgetts '18 puts his love of sports to work as athletic director at the Greenwood School.

By Mark DiPietro

Tennis. Basketball. Baseball. Boxing.
Dan Hodgetts '18 has done them all.

Sports have been an important part of life for the Massachusetts native, who can often be seen wearing a shirt or ball cap emblazoned with the logo of a favorite Boston sports team.

Since graduating from LC with his B.A. in Liberal Studies in spring 2018, Dan has been putting his passion to work as athletic director at the Greenwood School. Located just a few miles from LC's campus in Putney, Greenwood is a boarding school for boys in grades 6–12 who have learning and attention challenges.

"I understand the kids because of my own struggles," Dan says. "I don't work with them academically, but I see their behavior and the emotional things happening with them. When I see a student who has low self-esteem, I try to get him into the gym to start working out."

Dan transferred to LC in 2009, after attending Castleton State College (now Castleton University) for a year and a half. He played tennis there, and by sophomore year he was the top singles player on his team. But he was struggling to focus on his studies and decided to give LC a try. In 2011, he earned an associate degree from LC, then transferred to Lasell College. When LC introduced its first bachelor's degree program soon afterwards, though,

Dan knew he wanted to come back, earn a B.A., and start preparing for a career. Through LC's Office of Career Connections, Dan began researching opportunities for an internship that would put his love of sports to work for him.

"Daniel is an example of how well our model works," says Jan Coplan, director of Career Connections. "What impressed me was how he took ownership of the process. He was incredibly fastidious, and he was aware of how important it was to find a job. He wanted to be employed when he graduated."

Dan landed an internship at Greenwood and began working with students on strength conditioning and circuit training. "The kids really took to it. The workouts were tough but made them feel good about themselves." When he graduated from LC with his B.A. in May 2018, Dan had an offer in hand to become Greenwood's new athletic director. The self-described "city kid" jumped at the chance, despite his plan to return home to Boston. "It was a good fit for me, and I couldn't pass it up," he says.

Coplan says Dan exemplifies the idea of "success momentum" experienced by many LC students. "Neurodivergent students don't have paths that are linear," she says. "They take little steps toward success and, based on their momentum, they're able to build toward bigger goals. Daniel was well-prepared for success outside of LC's walls." 🐘

Photo by Todd Miller



Dan Hodgetts '18 coaches students at the Greenwood School in Putney, Vermont.

Catering to Herself First

Sarah Davidoff '89 went from catering out of her parents' kitchen to starting her own business.

By Erica Loveland '18

Sarah Davidoff '89 recalls being a voracious reader at a young age, despite her mind's constant habit of reversing letters and numbers.

22

After her third-grade teacher suggested she may be dyslexic, Sarah began meeting regularly with a group of occupational therapists that specialized in helping students with learning disabilities. Over the course of the next couple years, she began learning how to navigate characters on the page and continued her love of the written word.

By high school, Sarah's progress in advanced placement courses was being hindered by her learning disability. "If I was allowed to take tests verbally, I'd kill it! But writing essays, I was terrible," she says. Sarah learned about Landmark College through her father, a college professor, who found a magazine article about the new college for students with dyslexia. Sarah applied and was accepted.

That summer following high school graduation, Sarah flew from her Miami, Florida, home to attend Landmark College's summer program. At last, she had found a place where she felt comfortable managing her learning difference.

Equipped with her newfound self-knowledge, Sarah returned to Miami after one year at Landmark College. Her parents let her live at home but insisted she learn to be a "responsible adult" by getting a job and paying rent. It was while working at an Italian restaurant that Sarah was inspired to become a chef. She spent two years in an apprentice program before traveling to New York to attend the Culinary Institute of America, from which she received one of a handful of teaching fellowships upon graduation. "That was when my parents realized this new chapter was serious," says Sarah.

But Sarah's career as a chef was cut short by a knee injury she suffered during a fall. "I was told I would never be a chef again," Sarah says. Doctors felt it was unrealistic for her to stand in a kitchen for 12 or more hours each day.



Sarah Davidoff '89

Despondent but not defeated, Sarah re-cast her career vision toward hospitality. "I catered out of my parents' kitchen in high school," she says. She enrolled in the bachelor's degree program at Florida International University, where she discovered she was more confident because of her time at Landmark College. "You learn to be a student," she says with appreciation. "I even called the LC bookstore so they could ship me two-column note paper."

Sarah followed her heart and started her own business. She received support from family and friends and worked 20 hours a day to build Fare to Remember Creative Catering, which provides coordination for all aspects of

weddings, parties, festivals, and other events ranging in size from 10 to 5,000 guests.

Eighteen years later, Sarah remains busy in the kitchen of her Miami, Florida, home. She

has the love and support of her husband, David Goodman, and 11-year-old son, Jacob. Although running her business and being with her family takes up a lot of time, Sarah still carves out space in her schedule to read — now favoring food-related books, of course. 🐾

"For the first time I was surrounded by people who struggled through everything I had struggled through."

Seven Questions for Ashley Cronin '18

Tricia Stanley, associate director of alumni relations, recently conducted a Q&A with Ashley Cronin '18, chair of the Young Alumni Committee.

Q: What made you feel like LC was the right place for you?

A: When I arrived for the High School Summer Program, I felt really comfortable in the classroom. The faculty knew what to draw out of me in a way that my teachers before hadn't been able to.

Q: Why did you join the Young Alumni Committee?

A: Tricia Stanley made me do it! No, really, I wanted to join something that would give back to LC. It also helped that I already knew Tricia.

Q: What does it mean to you that all LC students are "alumni from day one"?

A: That feeling you had in high school of "being the only one like this"? It will go away at LC. You will find people like you here on campus, but you also find out there is a greater community out there that you can come back to for support and friendship.

Q: What have you found to be the best part of being on the committee?

A: I am very shy and reserved, and being on this committee has made me become involved in this community more than I would have become on my own. I actually went to basketball games and cheered on the teams! I know I have a commitment to help and to cheer others on.

Q: How do you hope to stay involved as an alumna?

A: The last six years of my life here at LC, I have seen alumni in action, doing everything they can to help current students, from helping at Homecoming to attending classes and mentoring students. I want to continue that.

Q: What are you most excited about in your future?

A: I'm not sure where my career path will lead, but earning my B.A. makes me feel accomplished and has given me



Photo by Todd Miller

Name: Ashley Cronin '18

Hometown: Washingtonville, New York

LC Degrees: A.A. Liberal Studies '15, B.A. Liberal Studies '18

Volunteer

Position: Chair, Young Alumni Committee

passion to start a career. I would love to combine the benefits of therapy dogs and crime investigation.

Q: You have been donating to the College since 2014 — why have you donated as a student?

A: I am an individual who has benefited from scholarships. I would not have been able to be here as long as I have without the support of others. Even if my donation is small, it can make a big impact. 🐦

Alumni Advisory Board

Andrea Tolliver '00, Chair
Theodora van Roijen '00, Vice Chair
Genevieve (Friend) Land '96, Secretary
Jason Guyan '97
Philip Hansteen '03
Sarah Holmes '11
Sarah (Alley) Kammerer '05
Michael Langer '15
Nicole (Goodner) MacFarlane '98
Michael Macho '04
Tracy (Wilkinson) Macho '02
Brian Press '95
Stephen H. Sack, Jr. '92
Erich Seifert '11
Detmar von Hardenberg '96

Learn more about your alumni board at landmark.edu/AAB

Annual Report 2017–18



“Take chances ... march toward your goals no matter how lofty they seem.”

— Dr. Peter Eden, President

Dear Friends,

On behalf of the Landmark College Board of Trustees, I thank you for your support in so many areas. Without you, we would not be experiencing such strong, forward momentum. The future, of course, must be built upon a firm foundation that was laid by the hard work and strong backs of so many who have been dedicated to the LC mission.

This past year, the entire Landmark College community was saddened by the passing of two former trustees of the College, John Perkins and Nan Strauch. Indeed, both of these individuals had been key supporters of LC since its first days. John served as one of the first trustees of the College, gave invaluable legal and strategic advice, and provided generous financial support. Nan was the mother of one of our first students, the spouse of founding trustee Charles A. Strauch, and a trustee herself for more than 10 years, stepping down only last November. The Strauchs have been the single most supportive family in the history of Landmark College. These individuals can never be replaced and will never be forgotten. (See opposite page for more about Nan and John.)



Robert Lewis, Chair

As we move onward, we can look with pride at the advancements we've made. During the past year we had our largest number of bachelor's degree graduates and awarded our first Bachelor of Arts in Studio Art and Bachelor of Science in Computer Science degrees. We launched a new baccalaureate degree program in psychology and expanded our online programming. Our newly created Center for Neurodiversity is assisting the College in its strategic direction, as well as providing guidance and outreach to a growing number of corporations seeking more neurodiverse thinking and action in their workplaces. A number of leading corporations that are engaged in these efforts visited the Putney campus this year and are working actively with us through their employment programs.

The momentum we are now experiencing is carrying us forward. Soon we will launch a new baccalaureate degree program in Communication and Entrepreneurial Leadership, and we will continue to build our online programming. You'll learn more about these exciting developments in the following pages, and you'll meet our current Board of Trustees. As always, we will continue to focus on our greatest asset, our talented, intelligent, and inspired students. They energize us to support this institution and to work toward providing access to more deserving students in the future. With your continued support, we will succeed in these efforts.

Sincerely,

Robert E. Lewis
Chair, Board of Trustees

In Memoriam

Nan Strauch, a longtime Landmark College community member and a member of the LC Board of Trustees, died at her home in Hilton Head, South Carolina, on November 17, 2018.

Nan joined the Board in 2006. Under her guidance, the College transitioned from an associate degree-granting institution to a more highly developed and complete baccalaureate degree-granting institution. Nan's husband, Charles S. "Chuck" Strauch, is a founding board member and chair emeritus of the Board of Trustees.

"The effect Nan and Chuck have had on the College since its founding in 1985 is, truly, immeasurable," said Dr. Peter Eden, president of Landmark College. "Chuck and Nan gave 61 years of their lives to each other in an energized and enviable marriage. Nan's insight, foresight, and guidance as a Trustee directly supported the tremendous development and growth of the institution."

Nan Strauch



Photo by Suzanne Sutcliffe Photography

The Strauchs' financial support of the College has contributed to many capital improvements to campus, including the Strauch Family Student Center, Charles Drake Field, and the MacFarlane Science, Technology & Innovation Center. Earlier this year, the Strauchs made a lead stimulus gift toward LC's growing online education programs. (See related letter from Chuck Strauch, page 31.)

Nan and Chuck's son, Charley, was among the first students enrolled at LC in the 1980s, and in the years since, some of Nan and Chuck's grandchildren have been enrolled here, as well.

Nan is survived by her husband, Chuck; five children; and many grandchildren.

"Nan was a very close friend to us and a respected colleague to many," said Dr. Eden. "She will be dearly missed."

John A. Perkins, a founding trustee of Landmark College and the first chairman of the Board of Trustees, died October 12, 2018. In 2004, LC conferred on Perkins an Honorary Doctorate of Humane Letters during the College's convocation ceremony. Following are excerpts from his convocation speech.

I have been privileged to be a sideline participant in a great story. My involvement in the story of Landmark College began as an attorney, first to Charles Drake, out of whose vision Landmark College came into being. My role had by then already become that of a committed participant in the development of the College and in defining its mission.

This College started with a purpose to address a specific learning disability. We have come to understand that challenge and that opportunity in a larger perspective.

John A. Perkins

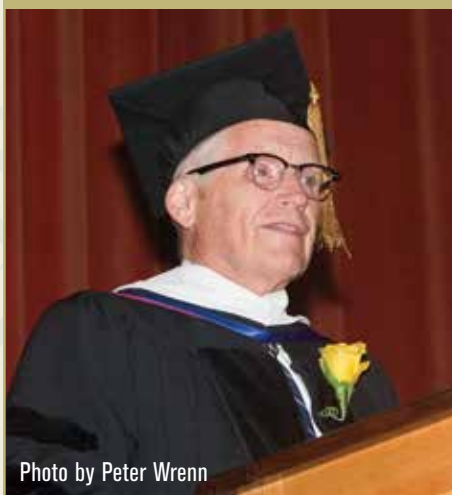


Photo by Peter Wrenn

The premise of the College was that students with capacities for superior college work were being needlessly denied that opportunity. This seemed a giant step forward, and it was. But even at that time, Dr. Drake recognized that the issue existed in much broader terms. He believed that there were students and adults at every intelligence level and at every age who were in fact being handicapped by a specific learning disability.

I believe that at Landmark we have always had a broader focus, looking to the capacities that define us as human beings and to the diversity that makes each of us a unique person.

What we at Landmark are about is ultimately a moral imperative. Every human has the right to pursue the gifts with which he or she is blessed and the needs and aspirations at the heart of our being. The world is a long way from that. But this College is to be hailed for its major role in defining and bringing reality to this human commitment.

Adrianne Ansay is president of MJE Enterprises. She has a bachelor's degree from Marquette University and lives in Milwaukee, Wisconsin. Adrianne's son Peter attended Landmark College, and Adrianne joined the Board in 2018. She serves on two board committees, Audit and Finance and Academic and Student Affairs.



Adrianne Ansay



Robert E. Banta

Robert E. Banta has served on the Board since 2009. Robert and wife, Terry, live in Atlanta, Georgia. Daughter Sallie received an associate degree from LC in 2010. Robert is a graduate of Davidson College and Vanderbilt Law School, and he holds a master's degree in French from Duke University. He practices business and employment-based immigration law at Banta Immigration Law Limited.

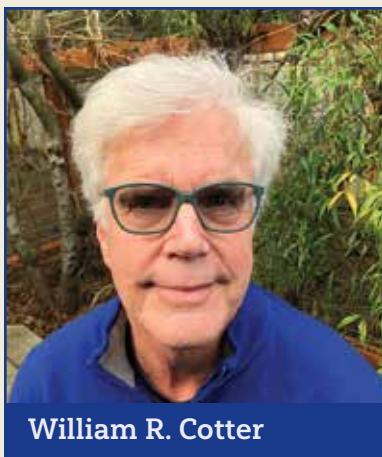
Robert Lewis and his wife, Anette, have been actively involved with Landmark College since their son, Daniel, attended LC and achieved his associate degree in 2005. Their son, William, also attended LC for a summer program in 2006. Bob has served on the Board of Trustees since 2006 and has chaired the Board since 2011. He is retired after working 37 years in the financial services industry, most recently as senior vice president of AIG, Inc. Bob is currently active as a private investor. The Lewises live in New York City.



Robert Lewis, Chair

Board of Trustees

William R. Cotter has served on the Board of Trustees since 2014. He earned a B.A. from Western Washington University and a J.D. from Seattle University School of Law, and he is now retired from his family-owned food manufacturing business. Bill and his wife, Debra, live in Seattle, Washington. Their son Samuel earned an associate degree from LC in 2012.



William R. Cotter



Brett Himsworth '90

Brett Himsworth '90 has been a member of the board since 2013. He is also an active and engaged LC alumnus, frequently returning to campus to speak to students and participate in events. After LC, Brett earned a B.S. from Old Dominion University, and he is now vice president of CentralEd, which provides consulting services to schools and libraries. He lives in Westbury, New York.

Linda Kaboolian, Ph.D., is a lecturer in public policy at Harvard University's Kennedy School of Government. She has served on the Board since 2011, the same year her daughter Jessica graduated from LC. Linda is also involved with the Victory Educational Fund Inc. Linda's husband, Harold Nahigian, is a member of the Landmark Advisory Resource Council (LARC).



Linda Kaboolian



John D. Lobrano

John D. Lobrano and wife, Helen, have been active contributors to LC for many years. John has served on the Board since 2012, and Helen has served on LARC since 2010. Son Jack received an associate degree from LC in 2011. John is a graduate of Amherst College and NYU Law

School, and a partner of the law firm Simpson Thacher & Bartlett LLP. He lives in Old Greenwich, Connecticut.



Barbara H. Epifanio, Vice Chair

Barbara H. Epifanio has been a member of the Board since 2016 and is parent of current B.A. candidate William E. Epifanio III. William earned his associate degree in 2016. Barbara holds a B.A. from Amherst College, majoring in art history. She has worked in interior design for the firms of Mark Hampton Inc. and Sandra Morgan Interiors. Barbara currently works in women's fashion for Worth New York, Inc. She resides in Darien, Connecticut.

Jon Moran, M.D., and wife, Linda, have been active contributors to LC for many years. Jon has served on the Board since 2010, the year after son Michael received an associate degree from LC. Jon is a graduate of Yale College and Washington University School of Medicine. He taught and practiced cardiothoracic surgery at four academic medical centers for over 41 years before retiring in 2014. Jon lives in central Indiana.



Jon Moran



Stephen Moschetta '95

Stephen Moschetta '95 attended LC, and earned an undergraduate degree from Washington & Jefferson University and his J.D. from Western Michigan University's Thomas M. Cooley Law School. He joined the Board in 2007, and he currently serves on three board

committees. Stephen lives in Washington, Pennsylvania, where he is a partner at the Moschetta Law Firm.

Belle Brooks O'Brien has been a trustee since 2004, currently chairing the LCIRT Committee. Belle and husband, Morgan, have had a family love affair with LC since son Brooks enrolled. He earned an associate degree in 2003. Belle works with many community organizations and tutors at an inner city school in Washington, D.C.



Belle Brooks O'Brien



Maryellen D. Rancourt

Maryellen D. Rancourt, Ed.D., has spent her career as a teacher and administrator in public school districts in Massachusetts. Currently, she is the grants administrator at Essex North Shore Agricultural and Technical School in Danvers, Massachusetts. Dr. Rancourt received her doctorate in Education from the University of Massachusetts Lowell.

Daughter Jessica graduated from LC in 2004. Dr. Rancourt has served on the Board since 2014.

Peter A. Eden, Ph.D., became Landmark College's fourth president in 2011. He previously served as dean of arts and sciences and professor of biotechnology at Endicott College. Dr. Eden earned a B.S. at the University of Massachusetts at Amherst, a Ph.D. at the University of New Hampshire, and completed post-doctoral training at MIT. His background informs his belief that neurodiversity is one of the pillars of diversity, and he works closely with faculty and staff to ensure that LC remains the leader in the field of learning differences.



Peter A. Eden, President

Board of Trustees

Brooks Stough is a partner in the San Francisco office of Gunderson Dettmer, a law firm that specializes in representing emerging growth high-tech companies and venture capital funds. He received a B.A., J.D., and M.B.A. from Stanford University. Brooks joined the Board in 2018, and his daughter Paige is a current student.



Brooks Stough



Diane Tarbell

Diane Tarbell is chief operating officer and partner at Rhodes Associates, a global consulting and executive search firm. She has a B.S. in psychology from Purchase College. Her daughter Sarah earned an associate degree in 2010, and Diane joined the Board in 2012. Sarah is now working toward a graduate degree in elementary and middle school special education.

New Program Highlights

Initiatives Support Wellness, Academics, Internships



LC became the first **Neurodiversity Hub** in the United States through partnership with DXC Technology Company. This collaboration aims to create internships and employment opportunities for neurodivergent students, and raise awareness about the strengths and benefits of a neurodiverse workforce. Jan Coplan, director of LC's Office of Career Connections and a member of the Center for Neurodiversity steering committee, serves as an advisor to the hub.



A \$16,000 grant from the **Doug Flutie Jr. Foundation for Autism** allowed LC to create a course, Introduction to Fundamentals of Sports and Exercise, for students with autism. Rooted in the College's social pragmatics program, the course was designed using evidence-based best practices to familiarize students with the basic principles and social skills needed to take part in sport and exercise opportunities.



The **JED Foundation** selected LC as a partnering institution on a multi-year program aimed at improving mental health for students. Through a \$22,000 in-kind grant, a dedicated JED Campus advisor will provide ongoing, in-depth support over four years to help build a multi-disciplinary, cross-campus team focused on students' mental health. JED Campus is a nationwide initiative to enhance existing college and university efforts in the area of student mental health.



LC's fourth baccalaureate degree, a **Bachelor of Arts in Psychology**, began enrolling in Fall 2018. With an emphasis on learning differences and neurodiversity, the degree is designed to prepare students for graduate study or entry-level positions in a number of fields. LC continues to expand its degree offerings, including a Bachelor of Arts in Communication under development for launch in Fall 2019, pending approval from our accrediting body.

TaC

The College designed **Transition at College (TaC)**, a gap-year track for high school graduates, to begin enrolling students in Fall 2019. TaC is designed for students who are unsure if college is the right choice for them, allowing a slower transition to build confidence and maturity. Students may be placed into the track with a reduced credit load after they are admitted to the College's Associate of Arts in Liberal Studies program.

First Olivier Scholarship Awarded to Spring Transfer Student

The Jim and Carolyn Olivier Endowed Scholarship, motivated in 2018 by early LC alumni **Kristin Pieracci Killin '87** and **Doug Killin '87** (pictured), has awarded its first scholarship to incoming Spring 2019 transfer student Peter Newara of Cranberry Township, Pennsylvania.

The scholarship honors Landmark College's first president, Jim Olivier, and his wife, Carolyn, who was admissions director during the College's early years. To date, the fund has raised more than \$50,000 with contributions from more than 50 alumni, parents, faculty, and staff.

The Olivier Scholarship recognizes the impact Jim and Carolyn had on Landmark College. The award is given to a student who transfers to LC and who demonstrates perseverance, self-awareness, and a drive to learn despite his or her learning differences.

Photo by James Tensuan



To donate, please visit landmark.edu/give

LANDMARK COLLEGE CHARLES DRAKE SOCIETY



Genevieve (Friend) Land '96 has been named volunteer chair of the Charles Drake Legacy Society. In this role, Genevieve will give voice to the value of the Legacy Society and the impact a legacy gift has on Landmark College and its students, encouraging others to follow the example of Legacy Society members who have included LC in their estate plans.

Making a planned gift through the Charles Drake Legacy Society "not only shows what's important to me in my life, but what made me the person I am today," Genevieve says. Genevieve will reach out to fellow alumni with personal messages, and she will assist in planning and coordinating Legacy Society outreach.

Through a deferred gift, you will help ensure that LC continues to change lives and help future generations of students thrive. To learn how you can become a member of the Charles Drake Legacy Society by making a planned gift to Landmark College, please contact Ellen Smith, vice president for institutional advancement, at ellensmith@landmark.edu or 802-387-6870.

Visit landmark.edu/legacy for information and details.

Charles Drake Legacy Society Members

Anonymous (4)
Robert E. Banta
William & Debra Cotter
Nurjehan & Moaiz Daya Family
Peter & Joanne Eden
Bretton L. Himsworth '90
Genevieve (Friend) Land '96
Mr. & Mrs. Robert E. Lewis
John D. Lobrano
Jon A. MacClaren &
Christopher B. Sink
Jon & Linda Moran
Stephen P. Moschetta '95
Dr. Harold Nahigian &
Dr. Linda Kaboolian
Dr. & Mrs. Robert Patton
Ellen D. Smith
Bruce & Ivy Stevens
Mary Schopp Stoner
Charles & Nan* Strauch
Diane Tarbell
Theodora A. van Roijen '00

*Deceased

A Message from Charles S. Strauch, Board Chair Emeritus

Landmark College President Peter Eden and I have been working on a critical priority for LC: the **Landmark College Online Initiative**. As a founding trustee, I cannot overstate the potential positive impact of this program in expanding its extraordinary offering beyond the Putney campus into a brand new market.

My wife, Nan, who passed away in November, also served on Landmark College's Board, and together we witnessed the transformative effect LC has had on students who pass through its doors. It was, and remains, our wish to greatly expand that impact via online offerings.

Landmark College's founder, Dr. Charles "Chad" Drake, was ahead of his time. In the early 1980s, Chad stood alone in recognizing the large population of high school graduates in need of a specialized college education. In 1983, by boldly convincing others to make a substantial incremental investment, he achieved the unheard of: starting a new college from scratch!

Since then, LC has led the way with programs designed for neurodivergent students with learning differences (LD). The College could stay the course and focus on an existing, acclaimed brand and reputation. In the spirit of Dr. Drake and the ethos of the institution, LC has instead decided to take steps to reach more students using technology-based educational platforms that are increasingly the norm, except in the realm of LD.

Thanks to President Eden's leadership and courage, LC is expanding its market through the **Landmark College Online Initiative**, providing dual enrollment college-level courses to high school juniors and seniors (and those in "post-grad," transition-year programs) who struggle with

LD. These students are challenged with generic online formats and, like most high school students, want and need to earn college credits. The LC dual enrollment product meets an unmet need, and serves a deserving student population and market.

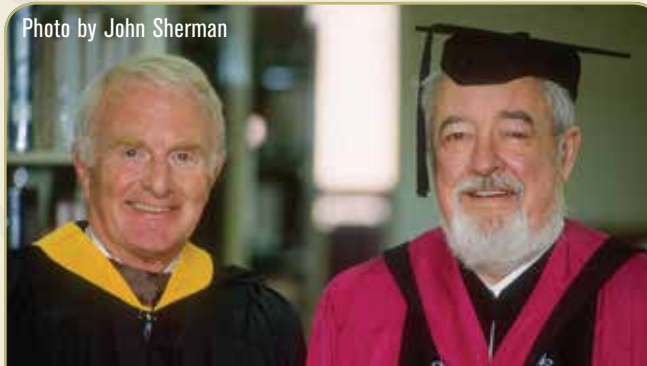
The **LC Online Initiative** specifies an initial investment of \$600,000. Last April, my

wife, Nan, and I committed \$300,000 as a lead/seed gift through the Strauch Family Foundation, with the remaining \$300,000 to be matched through LC's fundraising efforts. LC has successfully raised \$100,000, and the need remains for an additional \$200,000. We are counting on our supporters — hopefully including you — to help us reach an additional \$200,000 by June 30, 2019.

I hope you agree that this initiative will enhance Landmark College's reputation while promising to be pivotal for the College, as it works to remain the gold standard in a very challenging and competitive higher education industry.

On a personal note, I want to honor my wife Nan's enthusiasm and hard work on behalf of the College, and I hope you will join me in the initial funding of this initiative so the College can put this program into full force.

Photo by John Sherman



Charles Strauch with LC founder Dr. Charles Drake in 1995.

Online Dual Enrollment by the Numbers

97

Number of students enrolled in
Fall 2018
(110% increase over Fall 2017)

80

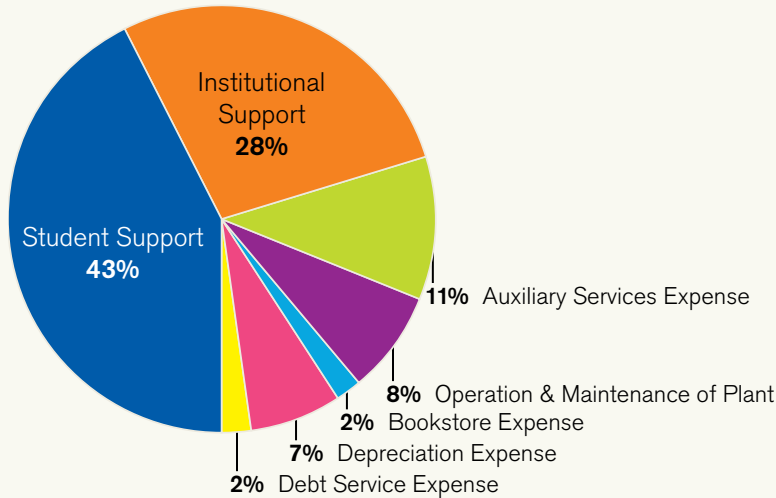
Number of students enrolled in
Spring 2019
(23% increase over Spring 2018)

10 campuses
7 schools

Partnered with LC as of Fall 2018

2017–2018 Financial Summary

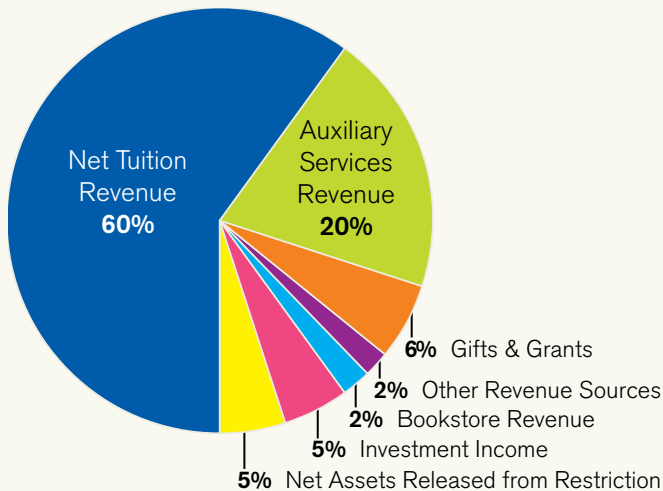
Statement of Unrestricted Activities for the Year Ending June 30, 2018



Unrestricted Expenses

Student Support	\$ 11,536,224
Institutional Support	7,537,577
Auxiliary Services Expense	3,085,396
Operation & Maintenance of Plant	2,046,781
Bookstore Expense	509,767
Depreciation Expense	1,906,464
Debt Service Expense	497,380

Total Unrestricted Expenses **\$ 27,119,589**



Unrestricted Revenues

Net Tuition Revenue	\$ 15,734,706
Auxiliary Services Revenue	5,371,347
Gift & Grants*	1,483,836
Other Revenue Sources	450,361
Bookstore Revenue	546,152
Investment Income	1,336,515
Net Assets Released from Restriction	1,327,446

Total Unrestricted Revenues **\$ 26,250,363**

**Includes Temporarily Restricted Gifts*

2017–18 Annual Fund Quick Facts

\$1,145

The average gift from donors
(20% increase over 2016–17)

\$7,935

The total amount of alumni gifts
(13% increase over 2016–17)

\$44,126

Phonathon pledges received
(58% increase over 2016–17;
additional phonathon held in 2017–18)

Donor Profile

"I'm not different here at Landmark College. I'm just like everyone else."

— Mark Broomer '18

Mark, at right, with Dylan Gebel '18 at the LC greenhouse.

Photo by Lulu Lovering '09



Lisa and Steven Broomer

by Chris Lenois

Lisa and Steven Broomer were struck by the certainty with which their son, Mark, decided to attend Landmark College. Mark had been diagnosed with ADHD in the third grade and, as he grew older, he became more withdrawn from social life. Steven began looking into Landmark College, and his research led to a campus visit and Mark's declaration of intent from the back seat. Steven and Lisa soon saw a marked difference in their son.

Mark played baseball, basketball, and soccer, and won Male Athlete of the Year. He was the student speaker at the President's Reception during a Parents' Weekend. He tutored math, gave tours to prospective students as campus ambassador, and served as an RA. All this while staying on the Dean's List and maintaining a job at the gym on campus.

"Mark is confident and fun-loving and deserves the credit for all these achievements," said Lisa. "But it is the experience he has had at Landmark College

that has helped him grow into the wonderful young man he has become."

In advance of Mark's graduation in December 2018, Steven and Lisa matched up to \$25,000 in gifts to the Annual Fund.

Lisa encourages others to support LC. "We cannot imagine what our lives would have been like without Landmark, and we want to do what we can to give other students the same opportunity to attend. Each student has a different story, but all students, families, and friends share a special place as members of the Landmark community."



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