ALWAYS MOVING
FORWARD

LANDMARK COLLEGE

2015-2016 ANNUAL REPORT
An Inclusive COMMUNITY

“We are truly an inclusive community that adapts to the evolving needs of our students and their families.”

Pictured with Dr. Eden are graduates (left to right) Rhea Weinstein AA ’14, BA ’16; LaTieya Palmer AA ’16; Jackson Martin, AA ’16; and Jessica Hagen AA ’16.
While we manage the pace of adaptive change and focus on student outcomes, a quality living-learning experience, and the overall value of an LC education, we are embarking upon a new Strategic Plan.

From the President’s Desk

To paraphrase Isaac Newton, we can only see far because we stand upon the shoulders of giants. At Landmark College, that giant is Dr. Charles Drake, the founder of Landmark College.

At our College’s convocation ceremony last August, founding faculty member Kathy D’Alessio reflected on Dr. Drake’s legacy and his Principles of Teaching. “Principles such as providing ample opportunities for success, being mindful of not assuming anything about the student, and spiraling back for good learning were polished and scrubbed until their shine could be seen in every tutorial, in every classroom, and in every advising meeting,” Prof. D’Alessio recalled. “But these principles would have become meaningless if they were not coming from a place of authenticity and trust. Underlying all of these principles was our belief in each student’s gifts, talents, resilience, and fortitude.”

Since its founding, Landmark College has embraced a somewhat revolutionary philosophy of education. It’s one that involves and requires buy-in, not only from our entire College community, but also from the broader community. LC has always honored Dr. Drake’s legacy by continually enhancing and evolving his initial model to meet the needs of an increasingly diverse population of students who are not served well by the inflexible orthodoxy of conventional education.

As we become more and more aware of the fact that we are a specialty college — regardless of our new programs, growth, and changes — we have never lost sight of the fact that we must “perform” like all other colleges. For example, in 2016, we successfully completed our 10-year accreditation process. This intensive process involved every area of the LC community and resulted in our continued accreditation by the New England Association of Schools and Colleges (NEASC). This is particularly rewarding considering that the process occurred during a period of significant programmatic growth. These “sea changes” can be difficult for small colleges, and LC has, like the higher education industry as a whole, experienced its share of challenges. However, NEASC has affirmed the College’s successful transition to a baccalaureate-granting institution.

While we manage the pace of adaptive change and focus on student outcomes, a quality living-learning experience, and the overall value of an LC education, we are embarking upon a new Strategic Plan. Elements of the plan, which will emerge in 2017, will certainly include aspects tied to program excellence, business model sustainability, and others, as well as components that help “future proof” LC and our students. We must be engineered in a way to adapt to inevitable change in the world, and our students must have core skills, strengths, and competencies that allow them to succeed in an ever-changing and interrelated world. To that end, we are launching a program that provides more work experience to LC students (whether on-campus or off-campus internships), providing support via our Centers for Diversity and Inclusion, and finishing a proper athletics field for our athletics and wellness efforts.

It is true that one never steps in the same river twice. That is an accurate description of our maturing and highly focused institution. Dr. Drake created something that has grown and changes continually, but at its core remains recognizable, beautiful, and powerful.

With regards,

Peter A. Eden, Ph.D.
President
Unlocking Futures Gala Sponsors

That is the reason why growing our scholarship fund has become an institutional priority at LC. On April 19, 2016, the College held its scholarship gala, Unlocking Futures, in New York City. That night, nearly 200 donors and friends of the College helped raise close to $250,000 toward scholarship support.

The 2015-16 fiscal period also marked the second year of the Access to Innovative Education (AIE) fund, seeded through a five-year, $500,000 grant from the Johnson Scholarship Foundation. Through a combination of AIE scholarship money and LC institutional aid, nine students received full scholarships last year. The College raised $150,000 in matching funds as required by the Johnson Foundation grant; in years three, four, and five, matching funds must increase by $50,000 per year.


The Critical Role of Scholarship Support

At LC, we take great pride in being recognized as the “College of Choice for Students Who Learn Differently.” But affording the cost of higher education — especially at a highly specialized college like ours — is increasingly beyond the financial means of many of our families.

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HOLLY ROBINSON PEETE

LC’s Scholarship Gala in New York City featured guest of honor and LD Luminary Award recipient Holly Robinson Peete, well-known actress, activist, and co-founder of the HollyRod Foundation. Featured with Peete are current Landmark scholarship students Isaac Alam and Alicia Keating, both of whom say attending LC would be an impossibility without scholarship support.
Words of Thanks From Our Students

RYAN GONZALEZ
Bronx, New York

“Being at Landmark has taught me how to be comfortable in my own skin and shown me that I’m not the only person who has a learning disability. In a sense, Landmark College saved my life. I can’t put into words how thankful and honored I am to receive scholarship aid.”

ASHLEE CHARETTE
Saranac Lake, New York

“Three years ago, I would have described myself as someone with no self-confidence, no plan, no true aspirations. But since coming to Landmark College — and thanks to the scholarship support I now receive — I can honestly say that my life has changed. I see myself in an entirely different light.”

NAHUEL FEILIO
Norwalk, Connecticut

“We could barely afford Landmark College. My family worked really hard to find the funds to get my foot in the door for the first semester. I am extremely grateful for this scholarship opportunity. It’s allowing me to stay focused on my goals and not worry about the burden on my family.”

EMILY BRADLEY
South Riverton, Utah

“I’ve struggled with college in the past due to large class sizes and the lack of academic and social supports. These are all factors that Landmark College addresses. The aid I’ve received is allowing me to thrive academically, socially, and emotionally — something that I have greatly needed.”
A Victory for Sports at Landmark

Athletics are playing an increasingly central role in campus life at Landmark College.

Sports have always been important to Massachusetts native Jeffrey Marcano. He competed as a gymnast until he was 14, then wrestled and played football, volleyball, and soccer in high school.

But ADHD and an auditory processing disorder kept interfering with his schoolwork. Ultimately, poor grades forced Jeff to give up his dream of playing NCAA-level sports.

He first came to LC in 2013, stayed for a single Bridge Semester, and returned to college in Florida. Two years later, Jeff decided to return to LC to complete his associate degree; he’s now on track to earn a B.A. in Liberal Studies here next spring.

As an LC student, Jeff has immersed himself in his academic studies — and sports continue to be a critical outlet for him. “Athletics have always been important to me because they give me structure and something to look forward to,” he says. “I know I’ll have a chance to be out on the field or do something active after being in class all day.”

Jeff also credits the College’s “living-learning” environment as a key part of his academic success. He believes extracurricular activities like soccer and basketball (both of which he has played at LC) are informed by what happens in the classroom.

“There are multiple ways to learn in a classroom, and LC opens those up for you. It’s the same way with sports. Looking at a playbook can be hard for students with dyslexia; listening to a coach explain plays can be hard if you have an auditory processing disorder. At Landmark, coaches work with us to help us find our strengths and figure out the best way to communicate — just like in the classroom.”

JEFF MARCANO AA ’15, BA ’17

“It’s interesting to see how athletics have evolved since I’ve been here. Now that LC has transitioned to a four-year college, the ability to play sports has become much more important to incoming students.”
The Winning Move: LC’s New Charles Drake Athletics Field

Donor support has been generous for the College’s new all-weather turf field.

Landmark College has raised $1.3 million toward its $1.5 million fundraising goal for its new all-weather turf Charles Drake Athletics Field, so named to honor the legacy and vision of LC’s founder. Through this investment, the College hopes to assure that its growing numbers of student-athletes have a proper playing field for sports such as soccer, as well as for outdoor physical education.

Turf fields contain an infill material, and the most common is crumb rubber. However, fill made of coconut husk and cork will be used on the Charles Drake Field “because it is both environmentally friendly and a safer alternative to other infill materials,” says Dr. Peter Eden, president of Landmark College. Ground was broken on the field mid-year, and construction is now underway. Completion is expected in 2017.

“The level of athletic experience and talent among our students is impressive,” says Steve Stanley, director of athletics, fitness, and recreation. “Many of them have come from successful high school programs and want to pursue their passion for sports here. Athletics are having a real impact on their lives and on their academic success.”
Connecting Learning to Careers

Thanks to Landmark College’s growing emphasis on career outcomes, more and more LC students are gaining exciting, hands-on internships near and far from our campus.

The renaming of the Office of Transfer and Career Services in 2015 to the Office of Transfer, Career, and Internship (TCI) Services was a clear signal of the College’s commitment to strengthening the link between academics and employment.

In addition to building strong relationships with employers, TCI Director Jan Coplan says that TCI also is focused on developing student career readiness through workshops and special programs.

Among the College’s newest career partners is Hasbro, Inc., of Rhode Island, which will provide up to four paid summer internships for LC students. Joseph Eder BA ’16 earned the first LC internship at the famous multinational toy and board game firm.

All internships offered through TCI are credit-bearing, and most are paid assignments.

2015-17 Internship Locations
BioTek Instruments, Inc.
Brattleboro Development Credit Corporation
Brown University Summer Programs — Residence Life
Fradkin McAlpin Architectural Firm
Hasbro, Inc.
Kensington Vanguard National Land Services
Lexalytics (a text analytics software company)
Putney Central School
Putney Co-op
Stone Trust — Dan Snow
U.S. Department of Agriculture
Vermont Experiment Program to Stimulate Competitive Research (VT. EPSCoR)
Vermont Genetics Network
Vermont/NH Veterinary Clinic
Watsonville Law Center
The Wolf School

“I’m a kinesthetic learner, so getting hands-on experience working in a lab enabled me to understand and retain more than any lecture could.”

As an intern at Vermont Genetics Network, Matt made a significant biological discovery in the field of virology.

“Working with Dan Snow was one of the best hands-on working opportunities that I could be part of. From start to finish, there wasn’t a second that I wasn’t fully engaged in the project.”

Rob interned with Vermont artist Dan Snow to help build LC’s land art structure, “Finn Island.”

MATT BAVELOCK
AS Life Sciences ’16

ROB LUTZ
AA Business ’16

www.landmark.edu
Stimulating Student Innovation and Entrepreneurship  Working to transform the study and teaching of business at Landmark College.

Year Two of the Morgan Le Fay Center for Advances in Economics, Business, and Entrepreneurship Instruction — funded by a $1 million grant from economist Paul McCulley’s Morgan Le Fay Dreams Foundation in 2014 — culminated in a number of notable milestones:

• A national survey of economics and business faculty on their awareness and use of universal design pedagogies in teaching economics
• A new concentration in Entrepreneurship and Innovation
• Awarding of $10,000 in Landmark Entrepreneurial Accelerator Program (LEAP) grants to LC students Mario Ornelas, Marc Thurman, and Ryan Gonsalves
• Expanded extracurricular offerings, including a stock club
• A new strand in LC’s online certificate program, titled Executive Function and LD: Integrating Strategies, Study Skills, and Technology
• The purchase of 30 iPads to support Language Intensive Curriculum (LIC) students

LC’s first Morgan Le Fay Center symposium, titled Understanding Our Neurodiverse World: A Symposium on Best Practices for Teaching Business and Economics to Students Who Learn Differently, took place in October 2016. McCulley, a senior fellow and adjunct professor at Cornell Law School, delivered the keynote address.

Former Under Secretary of the Treasury for Domestic Finance Peter Fisher, now a senior lecturer at Dartmouth College Tuck School of Business and senior fellow at Tuck’s Center for Global Business and Government, led a discussion among Landmark College students about the difficulties they have faced in school. (Fisher is dyslexic.)

Other presenters included Dr. Oskar Harmon of the University of Connecticut; Dr. Manju Banerjee, LC’s vice president for Educational Research and Innovation; and LC business faculty members Professor Jim Koskoris and Dr. Matthew Pham.
Advancing the College’s Mission Through Grant Support

External grants supporting new research initiatives, special projects, staff training, and scholarship support are increasingly important as Landmark College grows and expands its influence. Over the last three years, more than $2.6 million has been awarded to Landmark College in the form of federal, state, and foundation grants.

In 2015-16, grants were raised in the following key areas:

### Research Grants

**National Science Foundation • Research Experiences for Undergraduates (REU) REU Supplement**
Social Presence During Instructor Mediated Synchronous Versus Asynchronous On-Line Course Discussions: A Study of Undergraduate Students with Learning Disabilities

**Bringing Theory to Practice**
Stress Management and Resiliency Training (S.M.A.R.T.) for First-Year Students with Learning Disabilities

### Historic Preservation & Environmental Stewardship

**National Endowment for the Humanities Windham College Preservation Project**
Primary source preservation of the unique art and counterculture impact of a liberal arts college.

Landmark College and the Putney Historical Society are partners in the relocation and archiving of Windham College newspapers, journals, photos, and artifacts.

**Vermont Agency of Natural Resources, Department of Forests, Parks & Recreation Tree Campus, USA**
This project is introducing students to environmental stewardship through service learning.

### Excellence in STEM Teaching

**Arthur Vining Davis Foundations Innovations in STEM Teaching and Learning for Students with LD**
This grant supports the creation of a technology-rich space in the College’s Nicole Goodner MacFarlane Science, Technology & Innovation Center. The space is equipped with virtual reality and neuroscientific tools available to students who learn differently, educators, and researchers at the College.

**National Science Foundation • Improving Undergraduate STEM Education (IUSE)**
Interdisciplinary Coaching as a Nexus for Transforming How Institutions Support Undergraduates in STEM (iCAN)
This is a sub-award through the University of Central Florida.

### Scholarship Support

Providing students of need with access to LC’s unique educational opportunities is a priority. Access to Innovation Education scholarships cover up to full tuition and are available across all disciplines.

**F.I.S.H. Foundation**
Access to Innovative Education (AIE)

**Mount Laurel Foundation**
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**William H. Pitt Foundation**
Access to Innovative Education (AIE)

**Solon E. Summerfield Foundation**
Solon E. Summerfield Endowed Scholarship
Ongoing support for endowed scholarship support at Landmark College

“Grant support gives our College the needed financial resources to undertake innovative initiatives that we otherwise simply could not afford,” says Lynne Feal-Staub, director of the Office of Grants and Sponsored Programs, who joined the College in 2013. “Grants enable our faculty, administration, and staff to continue the College’s leadership as a pioneering force in teaching and learning for students who learn differently — and enhance our ability to attract and retain talented students. They play a vital role in advancing our mission by providing a platform for great ideas.”
Landmark College 2015–16
Honor Roll of Donors

Landmark College is truly grateful for the generous gifts made in 2015–16 by hundreds of donors, including alumni, current students, parents, grandparents, faculty, staff, trustees, corporations, foundations, vendors, and other friends.

The following Honor Roll of Donors reflects gifts made to Landmark College from July 1, 2015, through June 30, 2016.

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Landmark College 2016 Annual Report 11
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Mr. Frank A. Klucken & Mrs. Joyce Klucken
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Jenny Parnton ’97

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Sam Garcia ’17
Christine Gardner ’98
Jeffrey Glusman ’11
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Howard Hasson ’08
Christine Herbert
Elizabeth Higgins ’17
Jill Hinkley
Kieran Hite ’18
Joseph Holtzman ’19
Lizzy Hubbard ’16
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Caroline Ingram ’13
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Ed Joyce ’00
Frank Klucken
Ben Koizim ’13
Paul Konrad ’07
Jennifer Lynn Laird ’91
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Robert E. Lewis
Ally Libby ’09
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John Rose
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Tyler Saltmarsh ’15
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Coach Wood
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We have taken great care to ensure that this Report of Giving is accurate and complete. If we have made an error in recognizing your support, please accept our apologies. To inform us of any correction or preferences for how you would like to be recognized in a future publication, contact the Office of Institutional Advancement at 802-387-6734.
Introducing The Charles Drake Legacy Society

The Charles Drake Legacy Society recognizes donors who wish to help secure Landmark College’s bright future by making gifts through wills or estate plans.

Charles Drake, Ed.D., a Harvard-trained educator and change agent, was the founder of Landmark College. As a college student with dyslexia, Dr. Drake knew firsthand what it meant to struggle with learning disabilities (LD). He also recognized the need for a college devoted to teaching students who learn differently, something that had never been done before.

As Landmark College embarks on its fourth decade as the college of choice for students with LD, The Charles Drake Legacy Society honors his bold vision and leadership. Donors to the Society share the vision with our founder — and his belief in the future.

Through a deferred gift, your generous and thoughtful contribution will help to ensure that LC will continue to serve future generations of students who learn differently with strength and distinction.

Begin Planning Today

To learn more about how to make a planned gift to Landmark College, contact Ellen Smith, Vice President for Institutional Advancement

Phone: 802-387-6870 • Email: ellersmith@landmark.edu

Website: landmark.edu/charlesdrakesociety

2015–16 Annual Fund
Facts Worth Noting

The Annual Fund realized and exceeded its goals two years in a row:

<table>
<thead>
<tr>
<th>2014-15</th>
<th>2015-16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goal: $650,000</td>
<td>Goal: $725,000</td>
</tr>
<tr>
<td>Achieved: $700,000</td>
<td>Achieved: $774,000</td>
</tr>
</tbody>
</table>

4 Out of 5
More than 80% of all Landmark College faculty and staff contribute to the Annual Fund — among the best participation rates in the country.

Quarter Million Dollars for Scholarships
Our event to raise scholarship support (see page 2) raised just under $250,000.

Support Is Growing!
Our average gift has increased, and our donors are giving more regularly.

To Make a Gift
ONLINE: Go to www.landmark.edu and click on “Give” at the top of the page

BY CHECK: Make your gift payable to Landmark College and mail to:
Office of Institutional Advancement
Landmark College
19 River Road South
Putney, VT 05346
Landmark College
2015–16 Financial Summary
Statement of Unrestricted Activities for the year ending June 30, 2016

Unrestricted Expenses

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Support</td>
<td>$11,631,564</td>
</tr>
<tr>
<td>Institutional Support</td>
<td>$6,959,331</td>
</tr>
<tr>
<td>Auxiliary Services Expense</td>
<td>$2,730,939</td>
</tr>
<tr>
<td>Operation &amp; Maintenance of Plant</td>
<td>$2,046,223</td>
</tr>
<tr>
<td>Bookstore Expense</td>
<td>$520,002</td>
</tr>
<tr>
<td>Depreciation Expense</td>
<td>$1,850,219</td>
</tr>
<tr>
<td>Debt Service Expense</td>
<td>$429,011</td>
</tr>
<tr>
<td><strong>Total Unrestricted Expenses</strong></td>
<td><strong>$26,167,289</strong></td>
</tr>
</tbody>
</table>

Unrestricted Revenues

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Tuition Revenue</td>
<td>$16,766,017</td>
</tr>
<tr>
<td>Auxiliary Services Revenue (Room &amp; Board)</td>
<td>$5,449,911</td>
</tr>
<tr>
<td>Gifts &amp; Grants*</td>
<td>$817,347</td>
</tr>
<tr>
<td>Other Revenue Sources</td>
<td>$332,560</td>
</tr>
<tr>
<td>Bookstore Revenue</td>
<td>$574,135</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$564,481</td>
</tr>
<tr>
<td>Net Assets Released from Restriction</td>
<td>$586,780</td>
</tr>
<tr>
<td><strong>Total Unrestricted Revenues</strong></td>
<td><strong>$25,091,231</strong></td>
</tr>
</tbody>
</table>

* Does not include temporarily restricted gifts
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* As of August 2016

Chairman’s Letter

Dear Friends,

On behalf of the Board of Trustees of Landmark College, I thank you all for your support of this wonderful institution. The ongoing successes chronicled within these pages bear witness to your impact: We have exceeded our ambitious Annual Fund goals two years in a row; the average gift of our donors continues to increase; we celebrated a very successful New York City gala that raised nearly $250,000 for our scholarship fund; and we are in the final phases of a successful campaign to build our athletics field. The title of this report says it all: We are an institution that is always moving forward!

Those of us who have experienced Landmark College directly — our students, graduates, parents, faculty, staff, and Board — know firsthand that we are part of a remarkable institution that changes lives every day. Our support represents a “thank you” to the College and a charge for all of us to continue to strengthen the College and to further its mission. We are truly changing the way students learn, educators teach, and the public thinks about education.

The Board is increasingly encouraged by the growing investment, support, and involvement that we are seeing from individuals, foundations, government agencies, and organizations from beyond our College community. Such interest is validation that Landmark College has truly achieved a position of national influence and innovation in higher education. This aspect is particularly true this year, as described throughout this report and shown in the burgeoning numbers of our Honor Roll of Donors.

The learning, pedagogy, and research happening each day at Landmark College is truly amazing. With your ongoing support, we will continue to improve in all these areas and also be able to increase access to a Landmark education for many more students who learn differently.

Sincerely,

Robert E. Lewis
Chair, Board of Trustees
“I support Landmark College because it provided me with the tools to continue my education, earn a degree, and find professional success. Landmark College fills an important need — a top-rate education for students who learn differently.”

Pictured with Steve are his wife Karen, and daughter Emily. A successful entrepreneur, Steve credits Landmark College with providing the foundation for his career success.

“I support Landmark College because I want future students to have a chance at success like me. I know that the little bit that I can give now will help LC’s future. It makes me feel good to know I have helped the community that has helped me so much.”

A December ’16 graduate, Megan will be continuing her bachelor’s degree at LC. She’s known as ‘DJ Pink’ to listeners of the College’s campus station, WLMC Radio.