

# IMAGINE CAMPAIGN

## Increasing Student Scholarships

More institutions are advertising academic and social skills support for neurodivergent students. Though none provide the all-encompassing and transformative support as Landmark College, they often have a recruitment advantage by offering more institutional financial aid.

Over 95% of LC undergraduates received institutional (LC) aid in 2021 – 2022, with an average award of \$19,555. Even with additional state and federal aid, however, a formidable financial gap still exists for families due to our cost, which is driven by the comprehensive learning-living model needed for student success.

Affordability is often the only barrier to LC. You can change that by helping us strengthen our ability to award a greater level of scholarship aid.

**Your support of the Imagine Campaign has helped us increase endowed student assistance funds that provide a foundation of perpetual, reliable support for future generations of LC students. Support received thus far has allowed the College to:**

- Increase scholarship aid with the addition of five new named, endowed scholarship funds totaling over \$25 million
- Enhance student diversity
- Stabilize and recently increase overall enrollment
- Better assist students to persist in their studies and reach their full academic and social skills potential
- Improve retention of students toward graduation
- Relieve some students and families from the burden of high debt

Updated: October 30, 2023

HELP  
**KEEP**  
the momentum  
GOING

**Raised to Date:**  
**\$3,115,854**

\$8.2M in Institutional Aid awarded in 2021

21% of our students are Pell-eligible

**With more support, we could:**

- Provide access to LC for a broader socioeconomic range of families
- Offer full-tuition scholarships
- Better support LC Online programs through financial aid
- Provide many students the chance to experience Study Away



*“Where I come from, nobody goes to college, but inside of me I had a goal. Then I was blessed to get a full scholarship to Landmark, and my life did a full 360 because of that.”*

**Isaac Alam '19**

B.A. in Liberal Studies graduate