IMAGINE CAMPAIGN

New Strategic Initiatives

New Strategic Initiatives allow Landmark College the flexibility to respond to emerging challenges or opportunities, such as expansion of our "microcampus" locations like the Bay Area Success Center, and to invest in campus improvements, including carbon footprint reduction and accessibility.

LC has shown its commitment to carbon footprint reduction through a solar array and the installation of rooftop heat pumps at the MacFarlane Science, Technology & Innovation Center.

Your support of the Imagine Campaign has also helped us to:

- Install an elevator in the Library to increase access for all
- Build upon the Bay Area Success Center model by exploring future opportunities in Los Angeles and other areas
- Focus on future efficiency projects such as upgrading windows and doors in the Fine Arts Building to increase heating and cooling efficiencies





Raised to Date: \$2,259,676

With more support, we could:

- Address campus building envelope, e.g., upgrade doors and windows.
 - <u>NOTE</u>: A generous carbon footprint reduction pledge will match gifts up to \$100,000.
- Initiate the Library elevator project to allow building access.
- Support Bay Area Success Center growth and start new microcampus sites.

