

IMAGINE CAMPAIGN

Expanding LC Online Programs

Landmark College's traditional residential education is often the answer for many college-capable students with learning differences (LD)—such as dyslexia, **ADHD**, or **autism**. However, many more students with LD could experience our unique approach via properly engineered online learning.

As yet, no institution of higher education has established itself as the leader in online, postsecondary education for neurodiverse learners and the trained and experienced educators who serve them. Landmark College, through LC Online, is the most qualified and best positioned institution to do so. With growing LC Online offerings in dual enrollment for high school and transition program students, college-level online programs, as well as postbaccalaureate certificate programs, your support will strengthen LC Online in important ways.

Your support of the Imagine Campaign has thus far helped us to:

- Create a scalable online program infrastructure that ensures quality offerings through additional faculty, staff, and technology
- Develop content that expands the breadth of our programs and courses, including a stronger STEM curriculum
- Increase capacity for marketing, recruiting, and partnership development
- Expand online learning opportunities to support our college-level programs

Updated: July 7, 2023



Raised to Date:
\$4,712,222

25% average annual growth rate for Online Dual Enrollment since 2019; with expected enrollment of 300+ for 2022-2023

Graduate certificate program will add third area of specialization in Fall 2022

Creation of College START, LC's online first-year program

With more support, we could:

- Offer additional scholarships
- Develop associate and baccalaureate programs
- Increase regional and national marketing and advertising
- Reach more public school and home school settings

LC Online has developed unique options and programs that lead to college-level skills, credit, and success. Moreover, Dual Enrollment, College START, and our online associate degrees can be stand-alone or part of an intentional pathway to full-time enrollment at our Vermont main campus.

