

IMAGINE CAMPAIGN

Growing the Endowment

Landmark College's endowment is an enduring foundation for our future, built by donors who believe in sustaining our unique mission.

Smart financial management and stewardship of funds have enabled LC's endowment to steadily grow. Yet, at \$29 million, our current endowment remains modest. Investment earnings generated by LC's endowment help provide a reliable operating income stream that allows the College to plan and act with confidence during times of challenge and opportunity. And, as original gifts are preserved as principal, our endowment keeps growing, thus giving from one generation to the next.

If LC is to meet the needs of our students and provide them more academic and professional opportunities, offer greater access to our model, ensure the quality of our academic and student life programs, and keep pace with an ever-changing educational environment, we must increase the endowment base.

Your gifts help us sustain the College now and build for the future.

Your support of the Imagine Campaign has thus far helped us to:

- Capitalize on opportunities that emerge in higher education
- Manage challenges that arise from external conditions, such as economic downturns and the pandemic that adversely affect funding, enrollment, and more
- Fund in-house discovery research, which allows us to continuously and substantively innovate and thus improve our model and offerings
- Fund institutional priorities, both short- and long-term, such as Study Away, Social Pragmatics, and student clubs and activities

Updated: July 7, 2023

A \$3M increase in our General Endowment would immediately give LC as much as an additional \$135,000 each year to support initiatives and programs.



Raised to Date:
\$1,448,688

Enhanced support for student activities and awards, such as student government, Golden Key and Phi Theta Kappa Honor Societies, and student conference participation

Strengthening of the Center for Neurodiversity programs to broaden understanding of learning differences in society

With more support, we could:

- Broaden the work of The Centers for Diversity and Inclusion
- Expand support for student interest groups
- Enhance student athletics and e-sports programs

