



**FOR IMMEDIATE RELEASE:**

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**DREAMWORLDS 3 to be SCREENED AT LANDMARK COLLEGE**

Putney, VT – April 16, 2007 - A special screening of **Dreamworlds 3**, the highly anticipated update of Sut Jhally's groundbreaking **Dreamworlds 2 (1995)**, will be presented at Landmark College on **Wednesday, April 18<sup>th</sup> at 7pm.**

**Dreamworlds 3** examines the stories contemporary music videos tell about girls and women, and encourages viewers to consider how these narratives shape individual and cultural attitudes about sexuality. Illustrated with hundreds of up-to-date images, **Dreamworlds 3** offers a unique and powerful tool for understanding both the continuing influence of music videos and how pop culture more generally filters the identities of young men and women through a dangerously narrow set of myths about sexuality and gender. In doing so, it inspires viewers to reflect critically on images that they might otherwise take for granted.

Sut Jhally is a professor of Communication at the University of Massachusetts Amherst. He is the producer of several documentaries on media literacy topics. He is regarded as one of the world's leading cultural studies scholar in the area of advertising, media, and consumption.

Sut is also the founder and executive director of the Media Education Foundation, a non-profit established in 1992 which produces and distributes video documentaries to encourage critical thinking and debate about the relationship between media ownership, commercial media content, and the democratic demand for free flows of information, diverse representations of ideas and people, and informed citizen participation.

Sut will lead a discussion following the screening.

The event is free and open to the public.

Landmark College is recognized as the nation's leading college for students with learning disabilities and/or AD/HD.